1. **Title of the module**

BUSN9510 (CB951) Business Report

1. **School or partner institution which will be responsible for management of the module**

Kent Business School

1. **The level of the module (Level 4, Level 5, Level 6 or Level 7)**

Level 7

1. **The number of credits and the ECTS value which the module represents**

30 credits (15 ECTS)

1. **Which term(s) the module is to be taught in (or other teaching pattern)**

Autumn, Spring and Summer

1. **Prerequisite and co-requisite modules**

None

1. **The programmes of study to which the module contributes**

MSc International Business and Management

1. **The intended subject specific learning outcomes.  
   On successfully completing the module students will be able to:**

8.1 Identify an appropriate business topic on which to write the report.

8.2 Identify and apply appropriate tools and techniques to support the report.

8.3 Produce a report in the required format that integrates and communicates knowledge gained from the MSc International Business and Management programme.

8.4 Gain a deeper understanding of and competency in their individual project domains.

1. **The intended generic learning outcomes.  
   On successfully completing the module students will be able to:**

9.1 Demonstrate competence in numeracy and quantitative skills including the use of models of business situations, qualitative research skills.

9.2 Conduct research into business and management issues.

9.3 Identify, find, record, organise and manipulate and communicate knowledge relevant to the development and management of organisations.

1. **A synopsis of the curriculum**

This module will enable students to write a high quality Business Report on a management and/ or business related issue which both supports their immediate career objectives and satisfies the examination requirements first time.

The module will typically include:

• Business Reports

• The Literature Review

• Electronic Literature Searching and On-Line Sources

• Using Literature Effectively

• Research Design

• Introduction to Research Methods: Including observational research, surveys, experiments and qualitative research

• Writing a Business Report

• Communicating Findings to Different Audiences

1. **Reading list (Indicative list, current at time of publication. Reading lists will be published annually)**

Blumberg, B., Cooper, D.R., and P.S. Schindler (2008), Business Research Methods, 2nd European Ed, McGraw Hill.

Cottrell, S. (2003) “Skills for Success: The Personal Development Planning Handbook”, Palgrave

Bryman, A. and Bell, E. (2006) “Business Research Methods”, Oxford University Press

Hussey, J. and Hussey, R. (1997) “Business Research: A Practical Guide for Undergraduate and Postgraduate Students, Palgrave

Sharp, J., Peters, J. and Howard, K. (2002) “The Management of a Student Research Project”, 3rd ed. Gower;

Weyers, J. and McMillan, K. (2007) "How to Write Dissertations and Project Reports", Prentice Hall

1. **Learning and teaching methods**

Total contact hours: 24

Private study hours: 276

Total study hours: 300

1. **Assessment methods**
   1. Main assessment methods

Proposal (750 – 1000 words) (10%)

Business Report (6000 - 8000 words) (90%)

13.2 Reassessment methods

Reassessment Instrument: 100% Project

1. **Map of module learning outcomes (sections 8 & 9) to learning and teaching methods (section12) and methods of assessment (section 13)**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | *8.1* | *8.2* | *8.3* | *8.4* | *9.1* | *9.2* | *9.3* |
| **Learning/ teaching method** |  |  |  |  |  |  |  |
| Independent Study | **X** | **X** | **X** | **X** | **X** | **X** | **X** |
| Lectures/Seminars | **X** | **X** |  |  |  |  |  |
| Supervision | **X** | **X** | **X** | **X** |  |  |  |
| **Assessment method** |  |  |  |  |  |  |  |
| Report | **X** | **X** | **X** | **X** | **X** | **X** | **X** |

1. **Inclusive module design**

The School recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

1. **Campus(es) or centre(s) where module will be delivered**

Canterbury

1. **Internationalisation**

The focus of this module is explicitly linked to globalisation within organisations and this is reflected throughout in the content, learning outcomes and related assessment.

**FACULTIES SUPPORT OFFICE USE ONLY**

**Revision record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Date approved | Major/minor revision | Start date of the delivery of revised version | Section revised | Impacts PLOs (Q6&7 cover sheet) |
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Revised FSO Jan 2018