1. **Title of the module**

BUSN9057 (CB9057) Dissertation and Industry-based Project

1. **School or partner institution which will be responsible for management of the module**

Kent Business School

1. **The level of the module (Level 4, Level 5, Level 6 or Level 7)**

Level 7

1. **The number of credits and the ECTS value which the module represents**

45 credits (22.5 ECTS)

1. **Which term(s) the module is to be taught in (or other teaching pattern)**

Spring

1. **Prerequisite and co-requisite modules**

BUSN9960 Logistics and Supply Chain Planning.

BUSN8005 Consultancy, Negotiation and Research Skills

1. **The programmes of study to which the module contributes**

MSc Logistics and Supply Chain Management.

1. **The intended subject specific learning outcomes.  
   On successfully completing the module students will be able to:**

8.1 Demonstrate an advanced in-depth understanding of the issues associated with supply chain management planning, development and implementation.

8.2 Understand the complexity of a real-world problem and select the appropriate methods to be used through appropriate literature review and recent articles in specific areas of logistics and supply chain management.

8.3 Think critically, analyse and evaluate information, and provide possible solution scenarios for further investigation.

8.4 Produce written report that critically explains findings

8.5 Demonstrate a systematic understanding and knowledge of complex statistical, computational tools and packages and/or qualitative and soft skills.

1. **The intended generic learning outcomes.  
   On successfully completing the module students will be able to:**

9.1 Carry out an effective literature search using electronic sources such as Web of Knowledge and Google Scholar; accurately summarise the literature sources and critically evaluate their relevance.

9.2 Specify what data they will need to collect to carry out the project and how they will go about obtaining it.

9.3 Demonstrate advanced research skills and understanding of qualitative and quantitative research methods that might be necessary to analyse the data and to solve problems that arise in Supply Chain Management.

9.4 Demonstrate a critical awareness of the ethical issues that may arise during the research.

1. **A synopsis of the curriculum**

This module provides the opportunity to specialise in a topic of your interest and to develop transferable intellectual and employability skills to enter the logistics and supply chain management job market. Working under the guidance of an academic supervisor, students will be offered the opportunity to work on an industry-based project to solve practical problems that require an application-oriented thinking. The problems are varied and interesting, such as routing and distribution, supply chain systems design, strategic role of procurement within an organisation, warehouse layout optimisation, strategic and sustainable sourcing and marketing decisions, offshoring decisions and evaluation and sourcing from international suppliers, contract management, demand forecasting and bus route network design. Students may opt to contact companies and arrange access themselves to collect relevant primary data or to conduct secondary research using documentary records, case notes, archives and other secondary data sources.

1. **Reading list (Indicative list, current at time of publication. Reading lists will be published annually)**

Journal papers and web sites will be used throughout the project

Christopher, M. (2011) *Logistics & Supply Chain Management* (4th edition), London: Pearson.

Davies, M.B. (2007) *Doing successful research project (using qualitative or quantitative methods),* Andover: Palgrave

Rushton, P. Croucher P and P. Baker (Eds) (2014) *The Handbook of Logistics and Distribution Management: Understanding the supply chain* (5th edition),CILT (UK), London: Kogan Page

Saunders, M, Lewis, P and Thornhill, A. (2009) *Research methods for business students,* (5th edition), Harlow: Prentice Hall

Weyers, J. and McMillan, K. (2007) *How to Write Dissertations and Project Reports*,

Harlow: Prentice Hall

1. **Learning and teaching methods**

Total contact hours: 15

Private study hours: 435

Total study hours: 450

1. **Assessment methods**
   1. Main assessment methods

Project Report (8000 – 10000 words) (100%).

13.2 Reassessment methods

Reassessment Instrument: 100% project

1. **Map of module learning outcomes (sections 8 & 9) to learning and teaching methods (section12) and methods of assessment (section 13)**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | *8.1* | *8.2* | *8.3* | *8.4* | *8.5* | *9.1* | *9.2* | *9.3* | *9.4* |
| **Learning/ teaching method** |  |  |  |  |  |  |  |  |  |
| **Private Study** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** |
| *Lectures* | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** |
| *Supervision* | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** |
| **Assessment method** |  |  |  |  |  |  |  |  |  |
| *Project* | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** |

1. **Inclusive module design**

The School recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

1. **Campus(es) or centre(s) where module will be delivered**

Canterbury

1. **Internationalisation**

The module includes several aspects of internationalisation. Students are to choose either a UK or overseas company of their origin country to base their project dissertation. By working with real companies from various countries, and sharing knowledge in their presentations, students will develop the ability to think globally and have a wide-ranging understanding of different values, behaviours and supply chain business strategies of a variety of companies internationally.

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**Revision record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Date approved | Major/minor revision | Start date of the delivery of revised version | Section revised | Impacts PLOs (Q6&7 cover sheet) |
| 07/06/2017 | Minor | September 2017 | 1, 10, 13 | No |
| 27/01/2019 | Major | January 2020 | 1, 4, 6, 8, 10, 12 |  |

Revised FSO Jan 2018