1. **Title of the module**

BUSN7150 (CB715) Business Financial Management

1. **School or partner institution which will be responsible for management of the module**

Kent Business School

1. **The level of the module (Level 4, Level 5, Level 6 or Level 7)**

Level 6

1. **The number of credits and the ECTS value which the module represents**

30 credits (15 ECTS)

1. **Which term(s) the module is to be taught in (or other teaching pattern)**

Autumn and Spring

1. **Prerequisite and co-requisite modules**

BUSN3300 Fundamentals of Financial Accounting

BUSN3650 Economics for Business 1

1. **The programmes of study to which the module contributes**

BA (Hons) Accounting & Management and associated programmes

1. **The intended subject specific learning outcomes.  
   On successfully completing the module students will be able to:**

8.1 demonstrate knowledge and understanding of the business entity and the capital markets contexts in which finance operates;

8.2 demonstrate knowledge and understandingof finance theories and concepts and their application to a practical environment including financial management and risk;

8.2 demonstrate knowledge and understanding of the concepts, principles, and theories that underlie the investment, financing and dividend decision-making process, including the strengths and weaknesses of quantitative techniques;

8.3 identify the nature of a problem and to make appropriate selection and application of quantitative techniques. Recognition and measurement of relevant cost/benefit data and presentation via appropriate financial documents;

8.4 structure, develop and defend complex arguments, and to be critical and self-critical, orally and in writing;

8.5 analyse structured and unstructured problems related to investment, financing and dividend decisions;

8.6 record and summarise transactions and other economic events, including decision analysis, discounted cash-flow analysis and the analysis of financial risk;

8.7 demonstrate developed awareness of the financial aspects of the practical implications of investing on the stock market and to provide report writing skills by working through a portfolio project

8.8 analyse, prepare and record projections regarding decisions on aspects such as portfolio theory, capital structure, dividend policy

1. **The intended generic learning outcomes.  
   On successfully completing the module students will be able to:**

9.1 structure and develop appropriate and effective communications, critically and self critically, orally and in writing. Appropriate formats are selected for presentation of work, which includes the acknowledgement and reference of sources;

9.2 research, plan, work independently and use relevant resources;

9.3 work in groups, listen, respond to different points of view and negotiate outcomes;

9.4 receive and use criticism and advice;

9.5 plan work, use relevant sources and study independently;

9.6 develop suitable written and communication skills using appropriate formats.

1. **A synopsis of the curriculum**

The course begins by looking at the ever important financial management function. It then proceeds to cover such topics as:

* + - investment appraisal techniques under certainty and uncertainty
    - portfolio theory, CAPM, WACC and capital structure
    - the efficient market hypothesis
    - interaction of investment and financing decisions
    - decomposition of risk
    - options and pricing
    - dividends and dividend valuation models

The financial system within which business organisations operates is examined, followed by the specific sources of long and short-term capital, including the management of fixed and working capital.

1. **Reading list (Indicative list, current at time of publication. Reading lists will be published annually)**

Arnold, G. (2012) *Corporate Financial Management* 5th Edition Harlow: Pearson Education

Brealey, R. and Myers, S. (2013). Principles of Corporate Finance, 11th Global Edition, London: McGraw Hill

McLaney, E. (2011). *Business Finance Theory and Practice* 9th Edition. Harlow: Pearson Education

1. **Learning and teaching methods**

Total contact hours: 65

Private study hours: 235

Total study hours: 300

1. **Assessment methods**
   1. Main assessment methods

Portfolio Project (10%)

In-Course Test 1 (10%)

In-Course Test 2 (10%)

Examination, 3 hour (70%)

13.2 Reassessment methods

Reassessment Instrument: 100% Exam

1. **Map of module learning outcomes (sections 8 & 9) to learning and teaching methods (section12) and methods of assessment (section 13)**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | *8.1* | *8.2* | *8.3* | *8.4* | *8.5* | *8.6* | *8.7* | *8.8* | *9.1* | *9.2* | *9.3* | *9.4* | *9.5* | *9.6* |
| **Learning/ teaching method** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Private Study | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |
| Lectures | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |  |  |  |  |  |  |
| Seminars | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |  | **X** |
| **Assessment method** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| In-Course Tests | **X** | **X** | **X** |  |  |  |  |  | **X** |  |  | **X** |  |  |
| Portfolio | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |  | **X** |
| Examination | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** | **X** |

1. **Inclusive module design**

The School recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

1. **Campus(es) or centre(s) where module will be delivered**

Medway

1. **Internationalisation**

Students are taught the principles of business financial management theories and terminology in order to operate in an international business environment.

**FACULTIES SUPPORT OFFICE USE ONLY**

**Revision record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Date approved | Major/minor revision | Start date of the delivery of revised version | Section revised | Impacts PLOs (Q6&7 cover sheet) |
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Revised FSO Jan 2018