1. **Title of the module**

BUSN3120 (CB312) Introduction to Management

1. **School or partner institution which will be responsible for management of the module**

Kent Business School

1. **The level of the module (Level 4, Level 5, Level 6 or Level 7)**

Level 4

1. **The number of credits and the ECTS value which the module represents**

15 credits (7.5 ECTS)

1. **Which term(s) the module is to be taught in (or other teaching pattern)**

Autumn or Spring

1. **Prerequisite and co-requisite modules**

None

1. **The programmes of study to which the module contributes**

BSc Management and associated joint degree programmes, BSc International Business, BSc Marketing, BSc Accounting & Finance and associated degree programmes.

1. **The intended subject specific learning outcomes.  
   On successfully completing the module students will be able to:**

8.1 understand key theories of management

8.2 understand the development of management thinking and the continuities and changes embedded in this

8.3 understand the interplay between management and organizational forms

8.4 understand the impact of management thinking on processes such as control, decision-making and communication

8.5 understand the connection between management practices and the business environment

1. **The intended generic learning outcomes.  
   On successfully completing the module students will be able to:**

9.1 communicate management theories and ideas in writing

9.2 present empirical examples

9.3 interpret empirical examples through the lens of management theories

9.4 retrieve information from a variety of sources

9.5 plan work and study independently

1. **A synopsis of the curriculum**

The module introduces students to theories of management beginning with classical management perspectives through to contemporary management concepts. It will illustrate the continuities and transformations in management thinking throughout the 20th and 21st century. The main topics of study include: Scientific Management; Human Relations Approach; Bureaucracy and Post-Bureaucracy; The Contingency Approach; Culture Management; Leadership; Aesthetic Labour; Extreme Management.

1. **Reading list (Indicative list, current at time of publication. Reading lists will be published annually)**

**Core Textbook**

Clegg, S. Kornberger, M. & Pitsis, T. 2016: *Managing & Organizations: An Introduction to Theory and Practice,* Fourth Edition. London: Sage.

**Secondary Reading**

Buchanan, D. & Huczynski, A. 2013: *Organizational Behaviour,* Eighth Edition. Harlow: Pearson Education

(A ninth edition of this textbook was published in September 2016 but is not available in the library. As this is secondary reading, the 8th edition is acceptable.)

Fincham, R. & Rhodes, P. 2005: *Principles of Organizational Behaviour,* 4th Edition. Oxford: Oxford University Press

Knights, D. & Willmott, H. (eds.) 2012: *Introducing Organizational Behaviour and Management.* Hampshire: Cengage Learning

Watson, T.J. 2001: *In Search of Management*, Second Edition*.* London: Thomson Learning

Watson, T.J. 2006: *Organising and Managing Work,* Second Edition*.* Harlow: Pearson Education.

**Seminar Reading**

A seminar pack is provided with case studies which are worked on each week during the seminars. Students are also asked to read an associated journal article derived from journals such as:

*Academy of Management Review, Academy of Management Annals, British Journal of Management, Journal of Management Studies, Leadership, Organization, and Work, Employment & Society.*

1. **Learning and teaching methods**

Total contact hours: 22

Private study hours: 128

Total study hours: 150

1. **Assessment methods**
   1. Main assessment methods

Group Presentation (10%)

In-Course Test (Essay), 45 minutes (20%)

Examination, 2 hour (70%)

13.2 Reassessment methods

Reassessment Instrument: 100% exam

1. **Map of module learning outcomes (sections 8 & 9) to learning and teaching methods (section12) and methods of assessment (section 13)**

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module learning outcome** | *8.1* | *8.2* | *8.3* | *8.4* | *8.5* | *9.1* | *9.2* | *9.3* | *9.4* | *9.5* |
| **Learning/ teaching method** |  |  |  |  |  |  |  |  |  |  |
| *Private Study* | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** |
| *Lectures* | **x** | **x** | **x** | **x** | **x** |  |  |  |  |  |
| *Seminars* | **x** | **x** | **x** | **x** | **x** |  |  | **x** | **x** | **x** |
| *Revision lecture* | **x** | **x** | **x** | **x** | **x** |  |  | **x** | **x** | **x** |
| **Assessment method** |  |  |  |  |  |  |  |  |  |  |
| *Group Presentation* | **x** | **x** |  | **x** |  |  | **x** | **x** | **x** | **x** |
| *ICT (Essay)* | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** |
| *Examination* | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** | **x** |

1. **Inclusive module design**

The School recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

a) Accessible resources and curriculum

b) Learning, teaching and assessment methods

1. **Campus(es) or centre(s) where module will be delivered**

Canterbury

1. **Internationalisation**

The module explores the change and continuity of management practice and theory in light of the growth of global markets and changing demographic profile of the workplace including the use of new technology. Culture management is also studied within this module.

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**Revision record – all revisions must be recorded in the grid and full details of the change retained in the appropriate committee records.**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Date approved | Major/minor revision | Start date of the delivery of revised version | Section revised | Impacts PLOs (Q6&7 cover sheet) |
| 03/10/2017 | Major | January 2018 | 12,13,14,17 | No |
| 07/01/2019 | Minor | September 2019 | 5,7,10,12,14 | No |

Revised FSO Jan 2018