1. The title of the module:

The Business Plan (CA306)

2. The School which will be responsible for management of the module:

Circus Space Degree Programme

3. The Start Date of the Module

This revised version will run from: Autumn Term 2010

(Original Specification: 2005, CA303, Revised 2007)

4. The cohort of students (onwards) to which the module will be applicable:

2010-2011

5. The number of students expected to take the module:

12 - 16

6. Modules to be withdrawn on the introduction of this proposed module and consultation
   with other relevant Schools and Faculties regarding the withdrawal:

N/A

7. The level of the module (e.g. Certificate [C], Intermediate [I], Honours [H] or Postgraduate
   [M])

Honours [H]

8. The number of credits which the module represents

10

9. Which term(s) the module is to be taught in (or other teaching pattern)

This module will be taught over the Autumn and Spring terms and will be assessed in
the Spring Term

10. Prerequisite and co-requisite modules:

None

11. The programmes of study to which the module contributes:

BA (Hons) Degree in Circus Arts
12. **The intended subject specific learning outcomes and, as appropriate, their relationship to programme learning outcomes**

*The following outcomes are all specific to the programme outcomes:*

The student will be able to demonstrate:

A comprehensive understanding of a specific aspect of circus performance business, and of how that aspect influences on the students own practice of the circus arts.

Relates to programme outcomes:

- Analytical, critical and reflective skills developed through investigation and practical experimentation
- Critical reasoning skills developed in the interrogation and evaluation of information
- Ability to evaluate their own knowledge and understanding and draw on the experience of others to form reasoned judgements

13. **The intended generic learning outcomes and, as appropriate, their relationship to programme learning outcomes**

*The following outcomes are all specific to the programme outcomes:*

The student will be able to demonstrate:

An ability to effectively manage their own time. Taking responsibility for all aspects of a business plan and its presentation.

Relates to programme outcomes:

- Demonstrates effective time management and organisational skills
- Pro-active in collaboration with others to achieve common goals
- Communicate effectively in a variety of professional contexts, utilising an appropriate range of materials and media
- Independent investigation, retrieval and management of information, including the appropriate use and application of information and communication technology
- Use of information technology such as the Internet, email and word processing
- Evaluate their own professional and personal development through a process of reflection and self-appraisal
- A life-long approach to learning in order to maintain and develop their professional practice and personal autonomy
14. **A synopsis of the curriculum**

The Business Plan module builds upon the experience and knowledge of circus performance context students have acquired earlier in the course. The task will consist of a reasoned personal evaluation of a specific circus based business proposition and the elaboration of a business plan to be implemented once they have graduated from the course.

The module also seeks to articulate the needs of the individual in an artistic sense with the needs of a profession in a business sense. The students are required to demonstrate, in advance, that the focus of their study will cohere with the other elements of their experience so far. The study comprises of a written paper, supported by the appropriate illustrative materials (budgets, photos, CV’s etc) which will require the student to undertake and engage with a range of research methods.

15. **Indicative Reading List**

N/A

16. **Learning and Teaching Methods, including the nature and number of contact hours and the total study hours which will be expected of students, and how these relate to achievement of the intended learning outcomes**

Students will be in charge of their own research process.

Students will have feedback sessions of work in progress, tutorials and lectures in pertinent subjects will be scheduled. Members of the Board of Governors and the Senior Management Team of Circus Space will provide specific feedback on draft presentations of the Business Plans during the term.

The module spans two terms, though students will be briefed on the module in the Autumn Term and activities span both Autumn and Spring Terms.

17. **Assessment methods and how these relate to testing achievement of the intended learning outcomes**

Designated members of the Board of Governors of Circus Space and/or the Senior Management Team of Circus Space will assess the Business Plans.

Assessment of the Business Plan will count for 100% of the grade for the module.

All elements for assessment must be submitted. Details on late or non-submission can be found in Section 4 of the Student Handbook.

Retrieval:

The student will be permitted to resubmit the business plan on one further occasion within the same academic year. There is one opportunity for retrieval. Retrieved Modules will be capped at the pass mark (D-) and be ineligible for consideration for the Deutsche Bank Pyramid Award Scheme.
18. **Implications for learning resources, including staff, library, IT and space**

None

19. **The Collaborative Partner (Circus Space) recognises and has embedded the expectations of current disability equality legislation, and supports students with a declared disability or special educational need in its teaching. Within this module we will make reasonable adjustments wherever necessary, including additional or substitute materials, teaching modes or assessment methods for students who have declared and discussed their learning support needs. Arrangements for students with declared disabilities will be made on an individual basis, in consultation with Collaborative Partner’s disability/dyslexia support service, and specialist support will be provided where needed.**

*Module Specification Template*

*Last updated September 2011*