

**Propaganda, Power and Persuasion:**

**A Conference in Memory of Philip M. Taylor**

Hosted by the Institute of Communications Studies, University of Leeds

16-17 December 2011

**Friday 16 December**

9:00-9:30am	Registration & Coffee
9:30-10:00am	<b>Opening address</b> <i>'Phil Taylor and the modern communications landscape'</i> Professor Gary Rawnsley, University of Leeds
10:00-11:30am	<b>Panel 1: The Great War: Chaired by Stephen Badsey</b> <i>'The Battle of the Falkland Islands, December 1914: identity, image and propaganda'</i> Professor Mark Connelly, University of Kent <i>'Images of the Hun'. The Portrayal of the Germany Enemy in British Propaganda in World War One</i> Professor David Welch, University of Kent  <i>Title TBC</i> Dr. Leo Enticknap, University of Leeds
11:30-11:45	Break
11:45-13:15	<b>Panel 2: Interwar Period and the Second World War: Chaired by Nicholas Pronay</b> <i>'George Arliss: the Superstar as Propagandist'</i> Professor Jeffrey Richards, University of Lancaster <i>'"War" versus "cultural" propaganda: institutional and ideological rivalry between the Ministry of Information and the British Council during the Second World War.'</i> Professor James Chapman, University of Leicester <i>'The British Council's methods of cultural propaganda in neutral Europe 1939-1945'</i> Dr. Edward Corse, University of Kent

13:15-14:15	Lunch
14:15-15:45	<p><b>Panel 3: Journalists at War: Chaired by Cristina Archetti</b></p> <p><i>'Journalism and the Arab Spring'</i></p> <p>Professor Paul Moorcraft, Centre for Foreign Policy Analysis</p> <p><i>"Telling it like it is": Contemporary war, propaganda and the state'</i></p> <p>Dr. Piers Robinson, University of Manchester</p> <p><i>'To Embed, or not to Embed'</i></p> <p>Kate Adie, BBC</p>
15:45-16:00	Break
16:00-17:15	<p><b>Panel 4: Philip Taylor: A Student's Appraisal: Chaired by Nicholas Cull</b></p> <p>Cristina Archetti, University of Salford</p> <p>Molly Sisson, University of Leeds</p> <p>Jacob Udo-Udo Jacob, E.on Energy UK</p> <p>Elna Bardach-Yalov, Israel Prime Minister's Office</p>
17:30	<p>Renaming the ICS Cinema</p> <p>Hosted by the Vice Chancellor of the University of Leeds, Professor Michael Arthur, and Acting Director of the Institute of Communications Studies, Dr Judith Stamper.</p> <p>Guest of honour Sue Heward.</p> <p>Drinks reception to follow</p>
19:00	Conference dinner

### **Saturday 17 December**

9:30-11:00	<p><b>Panel 5: Cold War Propaganda: Chaired by Gary Rawnsley</b></p> <p><i>'Cold War American public diplomacy and propaganda'</i></p> <p>Professor Nicholas Cull, University of Southern California</p> <p><i>'A History of Cinematic Terrorism'</i></p> <p>Professor Tony Shaw, University of Hertfordshire</p> <p><i>'Wikileaks: New modes of propaganda'</i></p> <p>Professor David Culbert, Louisiana State University</p> <p><i>'Cold War propaganda: was it Soft Power?'</i></p> <p>Professor David Ellwood, University of Bologna</p>
11:00-11:15	Break

11:15-12:45	<p><b>Panel 6: Strategic Communications: Chaired by David Culbert</b></p> <p><i>'Bridging the Firewall? Information Operations and US Army Doctrine in Iraq 2003-2005'</i></p> <p>Professor Stephen Badsey, University of Wolverhampton</p> <p><i>'The British Military, Propaganda and Doctrine in the post-Cold War era'</i></p> <p>Dr. Kate Utting, King's College London</p> <p><i>"Using Information Operations in global operations - Professor Taylor's legacy"</i></p> <p>Simon Bergman, M&amp;C Saatchi</p> <p><i>"NATO's information warfare"</i></p> <p>Professor Edward Spiers, University of Leeds</p>
12:45-13:45	Lunch
13:45-15:15	<p><b>Roundtable: Phil Taylor—his contribution and legacy: Chaired by David Welch</b></p> <p>Professor John Young, University of Nottingham</p> <p>Professor David Culbert, Louisiana State University</p> <p>Professor Nicholas Pronay, University of Leeds</p>
15:15	<p><b>Closing remarks</b></p> <p>Professor Gary Rawnsley, University of Leeds</p>