Presents

EMPLOYABILITY POINTS SCHEME

REWARDS EVENING

Tuesday 2 June 2015

The Grimond Building
University of Kent, Canterbury
Get involved
Get rewarded
FOREWORD

Employability at Kent
by Professor Dame Julia Goodfellow, Vice-Chancellor

Now more than ever, the global economy needs people who not only have been educated but also know how to apply their knowledge.

The University of Kent is not only one of the top universities in the country for research-led teaching, we are also proud of our commitment to enhancing the employability of all our students, undergraduate and postgraduate, in order to enable them to compete and flourish. We back this commitment with a wide breadth of student opportunities across all our campuses. We have an employability strategy that includes the acquisition of discipline-specific and transferable skills through the curriculum; support for Personal Development Planning; high quality careers guidance; vocationally relevant curricula; opportunities for volunteering and placement experience overseas; and support for Innovation and Enterprise initiatives and activities.

We have in particular, our Employability Points Scheme that rewards the commitment of our many students who are determined to stand out to prospective employers. I know the huge value placed on practical hands-on experience with employers and I hope this event highlights the benefits of collaboration between local and national employers with our students, and is a testament to the high value employers place on University of Kent graduates.

I would like to record my thanks to the sponsors, students and members of staff across the University who continue to make the scheme so successful, particularly to Santander Universities and Canterbury City Council for their continued support of the evening.

Summer School Scholarships programme, an ever increasing portfolio of workshops and events with graduate employers and working in partnership with Kent Union to support and recognise the contribution made by students to volunteering and student societies.

Our alumni range from senior business people, academics, writers and diplomats. I hope that whatever your future aspirations and wherever life may take you, our graduates and those students rewarded tonight are able to support the aspirations of future University of Kent students.

Employability Points are just a part of the wider preparation that the University can help to provide for the world of work. We continue to enhance opportunities for our students, through study at our Paris and Brussels campuses as part of the

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Professor Dame Julia Goodfellow,
Vice-Chancellor, University of Kent
In November 2012, the Employability Points Scheme was shortlisted in the prestigious ‘Times Higher Education Awards’ under the category of ‘Outstanding Support to Students’. The competition receives hundreds of entries each year and only six applicants are shortlisted under each category.

The Employability Points Scheme was featured in the official government response to the Wilson Review and highlighted as a best practice example of a university-industry collaboration.

“(Employability Points) provides an excellent example of a University taking an innovative approach to increasing graduate employability”

Jack Brown, Department for Business, Innovation and Skills

The University of Kent is part of the Santander Universities network. Santander Universities is supporting international scholarships and student mobility as well as an employability programme designed to enhance student entrepreneurship. This Rewards Ceremony as well as the University’s student ‘Big Ideas’ competition form an integral part of this agreement. We are very grateful to Santander for their generous support.

“Santander Universities is delighted to sponsor such a fantastic scheme. The Employability Points scheme is inspirational and we are proud to be involved in an initiative which is nationally recognised to enhance future career opportunities of graduates. Congratulations to all the winners on the scheme.”

Carlos Prado-Leira, Marketing and Communications Director of Santander Universities Global Division
EMPLOYABILITY POINTS SCHEME

In 2014, the University of Kent started a year-long celebration for the 50th Anniversary, hosting a range of unique events and attractions. During this momentous year, the Employability Points (EP) Scheme has continued to grow and prosper. For 2014-15, over 5,000 students have actively engaged with the scheme, which offered over 560 rewards, provided by associated companies.

On average, over 81 graduates are applying for each graduate vacancy, it is imperative that students use their time at university to not only succeed academically, but to develop a range of ‘work ready’ skills. I am delighted that through the EP Scheme a large number of our graduates are excelling within the increasingly competitive graduate job market.

I am delighted to welcome back a number of returning Sponsors who have provided invaluable support over the last few years. I am also pleased to welcome a range of new companies and organisations to the scheme, many of whom are here tonight. The Employability Points Scheme is dependent on the support provided by the business community and I thank you profusely for your invaluable contribution towards the growth of the scheme.

I wish to express my sincere thanks to our main sponsor for the evening, Santander Universities and to Canterbury City Council for providing printing materials for the event. I would also like to thank the University of Kent for their continued support of EP and my team for their hard work in growing the scheme year on year.

Marcus Wright,
Enterprise Manager, University of Kent
EVENT PROGRAMME

17.30 – 18.30  Registration and networking with refreshments and buffet

18.30 – 19.35  Rewards Ceremony

- Opening and welcome
  Carole Barron, Director of Innovation and Enterprise

- Introduction to the event
  Marcus Wright, Enterprise Manager

- Sponsor awards:
  Sharron Swann, Kreston Reeves, “The significance of the EP Scheme and student employability”

  Colin Carmichael, Chief Executive of Canterbury City Council, presents the highest scoring student prize from the Faculty of Humanities


  Robin Cooper, Director of Regeneration, Community and Culture, Medway Council, presents the highest scoring student from the Medway Campus and the highest scoring student studying a Social Studies degree

  Matt Cook on behalf of Halifax, Mark Hosea, Canterbury Cathedral, Tammy Naidoo, Kent Union and Marcus Wright on behalf of Emir and Jobmanji, to present multiple awards to highest scoring students

  Mollie Ferguson, Employability Points Student Ambassador, “The student perspective: the importance of the EP Scheme”

  Alison Coles, Director of Development and Alumni Relations, the University of Kent’s 50th Anniversary Prize

  Mark Homans, Santander Universities, presents Santander Business Start-up Award 2015

Closing remarks
Professor Chris Davies, Pro-Vice-Chancellor Teaching and Learning

19.35 onwards  Drinks and networking
PREVIOUS EP WINNERS AND THEIR FURTHER ADVANCEMENT

Jennifer Laishley

Studied: BA in History
Prize: Internship at Coca-Cola Enterprises

As a part of the EP Scheme, Jennifer undertook a variety of activities; becoming campaigns officer for the Keynes College Committee, part-time employment as a counter assistant at Sainsbury’s, assisting a candidate’s campaign during elections and receiving a Gold Kent Student Certificate for Volunteering. Jennifer worked in various roles for Kent Union’s Retail team and undertook her Level 5 Management training course and several Kent Union ‘Stand Out’ training sessions. Jennifer participated in several societies including UKC History Society, the student newspaper InQuire, Hockey, T:24 Drama Society, Stage Spiders and Music Society.

As a result of her engagement with the EP Scheme, Jennifer was rewarded with a three-month internship within the Human Resources department at Coca-Cola Enterprises. During this period Jennifer worked alongside the HR Services team, engaging with colleagues from France, Benelux and Nordic countries. Following the completion of the internship, Jennifer was offered an extension with Coca-Cola Enterprises, supporting the implementation of a new case management system. Coca-Cola Enterprises have provided Jennifer with the means to complete a Chartered Institute of Personnel and Development (CIPD) qualification and she is currently working as a HR administrator supporting employees in the United Kingdom. Jennifer has also been able to continue her interest in volunteering, as working as part of the HeRe! and volunteering for The Special Olympics.

Jennifer credits the EP Scheme for bridging the gap between university and corporate business and is delighted the EP Programme continues to benefit the University of Kent students.
Neelam Sarendia

**Studied:** English and American Literature with Creative Writing

**Prize:** Work experience with Nucleus Arts and company experience with Lilford Gallery and Framers

Neelam discovered the EP Scheme during her third year at the University of Kent and earned over 200 points engaging with volunteering opportunities and activities within the School of English.

Neelam was awarded the opportunity to present her artwork at the Lilford Gallery and Framers, which included an opening exhibition attended by students, sponsoring companies and staff. The experience provided Neelam with an appreciation of the business aspect of a creative career, which was further enhanced through completing a work experience placement with Nucleus Arts. This opportunity allowed Neelam to assist with the organisation of an arts festival, attend exhibitions, supervise office moves and undertake negotiations with a television channel.

Neelam has since secured a long-term internship with Nucleus Arts whilst she completes her postgraduate studies.

Matt Kramer

**Studied:** English and American Literature

**Prize:** Internship with Coca-Cola Enterprises

Matt signed-up to the EP Scheme during his second year of study and by actively pursuing activities in order to enhance his employability, he earned 295 points. Consequently, Matt was rewarded with a 3 month internship with Coca-Cola Enterprises (CCE) within their Talent Acquisition team. Matt garnered a broad knowledge of both the ‘working world’ and human resources, whilst also using his internship as an opportunity to undertake internal networking.

Since completing the internship, Matt secured a one-year contract in CCE’s Public Affairs & Communications team, where Matt is tasked with creating and implementing a new website.
Tom Ritchie

Studied: History of Science, Medicine, Environment and Technology
Prize: Highest Scoring EP Student from Canterbury Campus 2013-14 and Highest Scoring EP Student from the Faculty of Humanities

Tom managed to gain an astonishing 2550 Employability Points whilst studying at the University of Kent – one of the highest number of points ever achieved. During his time here, he acted as the Student Enterprise Ambassador helping to promote the scheme and assist with its rapid growth. Tom was Kent Union President for two years, where he was instrumental in overseeing the implementation of Kent Union’s Strategic Plan. Before this, Tom was the Eliot College President, responsible for recruiting student volunteers for charity fundraising events and representing the University of Kent at external events.

Since graduating, Tom has been interviewed for various graduate schemes whilst applying for PhD opportunities. As a result of skills learnt from the EP Scheme, Tom was able to strengthen his CV which led to various offers of employment. Tom chose to pursue the role of Cloud Services Business Analyst with Xchanging. Tom comments that the ‘reflective nature of the Employability Points has given me a great advantage in this role.’

Fatoumatta Kurang

Studied: International Business
Prize: Internship with Clear Books

Fatoumatta earned her points through participating in a diverse range of activities, including Student Enterprise competitions and volunteering for Books to Africa (B2A). As a result of this, Fatoumatta received the opportunity to intern with Clear Books in their Digital Marketing team, managing the online brand and utilising social media. The opportunity allowed Fatoumatta to gain an appreciation of various aspects of digital marketing and credits the experience as ‘life changing’. Currently in her second year at the University of Kent, Fatoumatta continues to engage with the EP Scheme with 750 points on her profile.
The University of Kent would like to thank all our businesses offering 567 rewards

**Best Western Abbots Barton Hotel** is a 3* hotel set in the heart of Canterbury.
Reward – one work shadowing placement in Events Management.

**The British Army** is the land warfare branch of the British Armed Forces of the United Kingdom.
5 rewards – The British Army are offering five students a unique behind the scenes ‘London experience’.

**BAE Systems** are a global provider of defence and security products.
15 rewards – BAE Systems are running a skills development session focusing on engineering.

**Balreed** is one of the UK’s leading independent providers of document and print technology and managed print services.
6 rewards – five work experience placements – one internship in business support and four work experience placements covering finance and administrations, ICT operations, marketing and strategic projects.

**The Brett Group** is a successful construction and building materials group.
Reward – two day work shadowing opportunity in Legal Services.
Brightshadow uses Zest workshops and programmes to assist people living with dementia.

Reward – a work experience placement focusing on market research and product development.

Canterbury BID is one of nearly 200 BIDs in the UK and the first in Kent.

Reward – an internship, where one student will assist in setting up a Media Resource Centre online to provide marketing materials for local businesses and media organisations to access.

Canterbury Cathedral is a UNESCO World Heritage site based in Canterbury city centre.

2 rewards – a work experience opportunity for a student to work within the Archives and Library and a Kindle to the student with the highest points from the Faculty of Sciences.

Canterbury Cathedral Lodge is a local 4* hotel run by Canterbury Cathedral Trust.

Reward – a work experience placement focusing on conferences, events and sales.

Canterbury City Council is the local government authority in Canterbury.

2 rewards – Canterbury City Council have provided an internship in Business Development, as well as £200 Amazon voucher for the highest scoring Humanities student. Additionally, Canterbury City Council have provided promotional printing for the scheme.

Crowd with Us are looking to build the largest crowdfunded property portfolio in London.

Reward – work experience placement, where one student will assist in marketing and enlisting investors.
The Defence Science and Technology Laboratory (DSTL) are responsible for leading on the Ministry of Defence’s (MoD) science and technology research programme. 30 rewards – DSTL are running a workshop on the application of innovation and science into the security sector.

Emir are globally renowned for manufacturing a variety of products from wood and urethane. 3 rewards – two project placements, one will require a student to undertake a research project and the other to create a promotional video. Emir are also providing a Kindle Fire for the highest scoring student from the Faculty of Social Sciences.

Enterprise Rent-a-Car is the world’s largest car rental organisation. 110 rewards – Enterprise Rent-a-Car are offering students the opportunity to partake in mock assessment centres, as well as a workshop on leadership, customer service and general business.

The Falstaff is a 3* hotel situated in Canterbury. 15 rewards – students will be given the chance to attend a workshop on business operations, marketing and sales.

This is global is a successful radio station, responsible for eight stations, including Heart FM, Capital FM and Classic FM. Reward – work experience placement allowing one student to experience different departments within the radio station, as well as engaging with ongoing projects.

Halifax is a bank specialising in a variety of financial products. 13 rewards – Halifax are hosting two mock assessment centres, as well as providing three students work shadowing opportunities. In addition, they are providing the two highest scoring students, studying a finance related degree, bank accounts with £100.
Handelsbanken are Swedish bank with over 800 branches across 24 countries.

Reward – Handelsbanken have offered one student the opportunity to undertake a work experience placement at their Canterbury branch.

Chatham Historic Dockyard Trust runs the Historic Dockyard.

34 rewards – Chatham Historic Dockyard Trust has provided students with work experience placements in Visitor Operations and their Education Department. There are also two exclusive work shadowing opportunities in the Marketing Department and a workshop considering the Dockyard as both a historic site and charitable organisation.

IBM is a premier worldwide software development company.

61 rewards – IBM have provided an internship focusing on the delivery of software products, as well as two workshops covering wider careers with IBM and software engineering.

IGO Post is a market leading supplier of promotional products.

Reward – IGO Post have provided a Samsung Tablet for the EP student who have logged the most volunteering hours as a part of Kent Union’s KSCV Award.

Jobmanji is an internet search engine for the employment market.

4 rewards – Jobmanji are providing career coaching sessions for the four highest scoring students who have completed the Careers and Employability Module on Moodle.

Kent County Council is the county council that governs Kent.

3 rewards – Kent County Council have offered internships in the broadband and digital economy programme, the Resilience and Emergencies Unit and the Sustainable Business and Communities Team.
OUR SPONSORS (CONT)

Kreston Reeves is one of the biggest accountancy and financial services firms in the South East.
Reward – A £200 Amazon voucher to the highest scoring student from the Canterbury campus.

Learning Performance is the UK’s leading study skills company.
30 rewards – Learning Performance are running a skills development session on leadership and communication, addressing “life skills”.

Lilford Framing & Art Gallery is a local art gallery and picture framing firm.
4 rewards – work experience placements focusing on sales and marketing, market research and curating.

Medway Council is the regional council for the Medway area.
11 rewards – Medway Council have offered three students the chance to intern in the Re-generation, Culture and Community Department and one student to intern in the Legal & Corporate Services division. Additionally, there are two paid project placements, where one student will work as a Design and Branding Assistant and another as a Business Analyst. Medway Council are also offering three work experience placements; one allowing a student to shadow a gym instructor, one within Strood Library and one focusing on Chartered Valuation Surveying. Medway Council have also provided two iPads to the highest scoring student from the Medway campus and highest scoring student studying a Social Science degree.

Nucleus Arts is an Award Winning flagship arts organisation.
18 rewards – Nucleus Arts has offered a range of work experience and work shadowing placements, covering arts management, retail, operations and community outreach. In addition, there is a skills development package, involving a tour of the site, talks from the artists and an introduction to careers in the arts industry.
Pearson is a global learning company, providing educational products and services to a range of institutions.

2 rewards – work experience placements allowing a student to undertake research on the expectations placed on graduates as they enter the job market.

Penguin Random House UK is home to a global trade book publishing company, responsible for 15,000 titles per year.

30 rewards – company experience where students will have the chance to create their own marketing campaign for a book.

Perfectly Clear Marketing is a PR and Marketing agency.

Reward – two-day work shadowing placement in marketing, business development and digital marketing.

Romney Marsh Wools is a British Wool company which sells quality and bespoke wool items as well as other farm goods.

Reward – A project placement, where one student will assist with the management of their website and social media.

Royal Engineers Museum is Kent’s large military museum.

17 rewards – students have the chance to undertake work experience placements in marketing, visitor experience and archives. Additionally, there is a company experience for students to go behind the scenes at the museum and an employability session, focusing on careers in the industry.

Ruskin Air Management is firmly established as a market leader in the field of air distribution, fire and smoke control.

2 rewards – One work experience placement focusing on development engineering and another in either business development or the reconsideration of architectural design.
OUR SPONSORS (CONT)

Santander Universities Global Division supports higher education as a means to contribute to the development and prosperity of society.
18 rewards – Santander have offered eight students the chance to undertake work shadowing placements in the branch, as well as arranging two mock assessment centres.

Sleeping Giant Media is a multiple award winning search and social marketing agency.
5 rewards – Sleeping Giant Media have provided five work experience placements, covering marketing, video, account management and finance.

Simply Ice Cream is a natural ice cream company in Kent selling handmade ice cream using simple, fresh, and natural ingredients.
Reward – one student has been given the chance to create a promotional video as a project placement.

University of Kent is one of the UK’s leading Universities. All of the academic schools produce world-class research, and Kent is rated as internationally excellent, leading the way in many fields of study.
77 rewards – the Finance Department have provided two work experience placements, and the EP Scheme have offered 75 Amazon vouchers.

Visit Kent is a destination management organisation, responsible for promoting Kent as a destination for day visits and short breaks.
32 rewards – Visit Kent have provided a skills development session on marketing in the industry, as well as two work experience placements in marketing and research.

Waterstone’s is one of the leading booksellers on the High Street and online.
5 rewards – Waterstones are allowing five students to undertake work experience placements for management trainees.
BUSINESSES SUPPORTING THE SCHEME

The University of Kent would like to thank all our businesses for supporting the Scheme.

3M  HR+  PriceWaterhouseCoopers
Abode Hotels  HR-Go  Regent Coaches
Academy of English  Gulbenkian Theatre  Revolution Events
Algaecytes  Hablemos  Royal Navy
Ambe Medical Group  Harvest Moon  Sainsbury's
ASB Law  Influential Software  PVRI
Belvoir Castle  Jobs in Kent  Rail Simulator
Big Plan Group  Joining Hands  RAP Office Supplies
Burgess Hodgson  Locate in Kent  School for Start-Ups
Cangenix  Kent Foundation  Service Desk Institute
Canterbury Archaeological Trust  Kent Messenger  Shearwater Healthcare
Charlier Construction  Kent Messenger Charities Group  Shepherd Neame
Chaucer Group  Kent People’s Trust  Skanska
Clague Architects  Kent Police  Sky
Clear Books  Kent Union  Starbuck's
Criterion Theatre  King’s Mile Association  Supajam
Collins Bespoke  Mediterranean Direct  Sustainability Connections
Coca-Cola Enterprises  Merlin Entertainments  Tauri-tec
Digital Beans  MidKent College  Tesco
Egynte  Moving Print Distribution  Think Agency
Endsleigh Insurance  National Trust  Venomtech
English Heritage  NHS  Virmto
Flambeau  Nubia  Visionmetric
G Forces  People United  WG Office Supplies
Gardner Croft Solicitors  Pilgrim’s Hospices  Work Foundation
GlaxoSmithKline  PKF  XPosurePR
Grads Kent  Press Red
Hersden Primary School  Press Up Group
THE EP TEAM WOULD LIKE TO THANK …

All our colleagues from across the University, in particular
Kent Innovation & Enterprise, the Careers & Employability Service, the Development Office, the Unit for the Enhancement of Learning & Teaching, Kent Union and GK Unions.

Our Student Ambassador
Mollie Ferguson, 4th Year Law Student

For sponsoring the EP Rewards Ceremony
Santander Universities

For printing the programme, invites, banners and promotional material
Canterbury City Council
HOW DO I GET INVOLVED?

I am a current student – How do I get involved?

Students are able to view and edit their EP profile through MyFolio, the University of Kent’s e-portfolio system, which you can find on the Kent website (under ‘quick links’) and sign in to by using your normal University log-in. Collect points by getting involved in events, student enterprise, volunteering, part-time work, training or courses, to name but a few. Some activities will be added for you when you attend certain University events, others you will need to tell us about. Towards the end of the year we will release the reward pack and then you can apply for the different levels of Sponsorship. Get Involved – Get Rewarded!

I am a business – How can I become involved?

You could be a supporting partner by helping us promote the scheme and inviting us to events or meetings with your own partners. To benefit from the recruitment, exposure, and networking opportunities we can offer, you can become a sponsor and help shape tomorrow’s graduate talent pool. Sponsorship ranges from vouchers to iPads/Kindles to a company experience, a training day, work experience or paid internship placements. Take a look at some of the fantastic opportunities this year’s sponsors have offered in the previous pages of this booklet and contact us to discuss your ideas for getting involved.

Get in touch

employabilitypoints@kent.ac.uk
www.kent.ac.uk/employabilitypoints
Employability Points
@EmPoints
Employability Points

The Employability Points Team:

Marcus Wright  Enterprise Manager
Matt Cook  Employability Points Coordinator
Rachel Elcombe  Student Enterprise Assistant
Sophie Taylor-Gammon  Kent Enterprise Hub Receptionist
Employability Points Scheme

Get involved
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