ACADEMIC EXCELLENCE AND INSPIRATIONAL TEACHING

Kent is one of the UK’s leading universities. All of our academic schools produce world-class research, and Kent is rated as internationally excellent, leading the way in many fields of study. Kent’s School of Psychology has an excellent reputation and was ranked 11th for student satisfaction in the National Student Survey 2012.

World-leading research
Research at Kent is rated as internationally excellent and academics within our School are at the forefront of their fields. Our School is a leading centre of excellence for social psychology, with complementary strengths in cognitive psychology, forensic psychology and developmental psychology.

We have three major research centres, cutting across a range of disciplines: the Centre for the Study of Group Processes; the Centre for Cognitive Neuroscience and Cognitive Systems; and the Centre of Research and Education in Forensic Psychology. We also run Psychology Enterprise, an innovative scheme to provide our expertise to outside clients.

Inspirational teaching
Psychology is an interdisciplinary subject that draws on both the sciences and the humanities, applying scientific methods to human behaviour. It relates to everyday life by addressing topics such as learning, memory, group behaviour and disability, but in order to understand psychology, you also need to look at aspects of biology, computing and philosophy. All this combines to make psychology a fascinating subject to study and our students develop a wide range of skills.

All of our academics are research active and their passion for their subject will inspire you. They will challenge you to develop your own opinions and ideas, encouraging you to become an independent thinker. We offer high levels of support both during teaching sessions and in one-to-one meetings and our staff members are friendly and accessible.

Supportive academic community
As a student, you become a member of an academic community that welcomes and encourages original ideas and independent thinking. The Psychology Society – run by Kent students – organises talks by speakers from all areas of psychology. The Society also publishes articles written by undergraduates in the Student Journal of Psychology. The School itself organises a weekly research seminar (given by a psychologist with a national or international reputation) and an annual open lecture on a topic of public interest.

First and second-year students gain direct experience of psychological research through our Research Participation Scheme, where you take part in experiments on current key topics in psychology. This is an opportunity for you to get involved in cutting-edge research and to contribute to existing projects.
In Stage 2, students can also join members of Psychology staff and work on current research projects through the Research Experience Scheme. This enables students to become familiar with life as a researcher and get a reference letter at the end of the project. In your final year you can also apply for the School of Psychology’s Work Experience Scheme, which allows you to collaborate on a project with local enterprises. See p8 for more details.

Choice of programmes
At Kent, we offer several types of degree, so you can tailor your studies to your interests. You can opt for our three-year Psychology, Psychology with Clinical Psychology or Social Psychology degrees. Or you can take a four-year Applied Psychology degree, with a year of work experience in a professional setting. This degree is also offered with a Clinical Psychology option.

We also offer Psychology with Studies in Europe and joint honours degrees with Social Anthropology, Sociology or Law. See Choosing Your Programme on p10 for more details of the programmes on offer.

Professional recognition
All of our undergraduate programmes are accredited by the British Psychological Society, conferring eligibility for Graduate Membership of the Society with Graduate Basis for Chartered Membership, provided you achieve the minimum standard of qualification of second class honours. This is the first step towards becoming a Chartered Psychologist.

A global outlook
Kent has a reputation as the UK’s European university and has developed international partnerships with a number of prestigious institutions. Our Canterbury campus is the closest UK university campus to mainland Europe, with easy access provided by Eurostar. As a result, we have a truly international community on campus with 140 nationalities represented.

The international environment of the School of Psychology gives you the chance to look at the subject from a wide range of perspectives. Many of our staff speak a second language or undertake field work abroad, and you will be studying in a friendly and diverse environment.

A successful future
As well as providing a first-rate academic experience, we want you to be in a good position to face the demands of a tough economic environment. During your study, you develop key transferable skills considered essential for a successful career.

For more information on the careers help we provide at Kent, please go to p8 or see our employability web page at www.kent.ac.uk/employability

DID YOU KNOW?
The Guardian University Guide 2012 ranks Psychology at Kent as 4th in the UK for overall course satisfaction.
SUPERB STUDENT EXPERIENCE

Our Canterbury campus provides a stunning location for your studies and offers first-class academic and leisure facilities. The campus benefits from a culturally diverse learning environment and is within easy reach of London and mainland Europe.

Outstanding facilities

The School of Psychology is located in a modern building with its own teaching spaces: a large lecture theatre and several smaller teaching rooms. For research activities, the School has state-of-the-art research facilities with specialised equipment such as eye-tracker technology, electroencephalography (EEG) equipment for monitoring brain function, a virtual reality laboratory, group dynamics laboratories and observation suites. There are also three computer rooms, offering over 100 networked PCs exclusively for the use of psychology students.

Also on campus are good academic facilities, such as the Templeman Library, which stocks over a million books, periodicals and pamphlets, including one of the country’s largest collections of books on psychology.

Strong partnerships

The School has developed valuable links with educational establishments, hospitals and prisons in the area, offering you the possibility of both visits and work placements.

Stimulating environment

Our students come from a variety of backgrounds. There are always a number of mature students with work experience, as well as an increasing number of students from overseas. This means you not only learn from your lecturers, but also from the experiences of your peers.

Beautiful green campus

Our campus is set in a stunning location. It has plenty of green and tranquil spaces, both lawns and wooded areas, and is set on a hill with a view of the city and Canterbury Cathedral.

Everything you need on campus is within walking distance, including a general store, an off-licence, a bookshop, a bank, a medical centre and a pharmacy. For entertainment, the campus has its own cinema, theatre, music venue and even a student nightclub. It has a reputation for being a very friendly university with a cosmopolitan environment. There are many restaurants, cafes and bars on campus as well as a sports centre and gym.

Attractive location

Canterbury is a lovely city with medieval buildings, lively bars and atmospheric pubs, as well as a wide range of shops. From campus, it’s a 20-minute walk or a short bus ride into the city. The attractive coastal town of Whitstable is close by and there are sandy beaches further down the coast. London is under an hour away by high-speed train.
Julien Leblond is in his final year studying Psychology with Clinical Psychology at Kent.

Why did you choose to study at Kent?
I chose Kent for several reasons. The School of Psychology has a good reputation; there are several well-developed research areas such as social, child development, and cognitive. Also the School is on the Canterbury campus, which is a good location. It’s close to London, Paris and Brussels. I’m French, and so I’m able to take the Eurostar to get home easily.

How is your study going?
It’s good: I even won a prize for best overall marks. The subjects are very interesting. In your first year, you learn the basics of psychology; in the second year you build upon this, but with more depth; and in your third year you get to specialise. I specialise in clinical psychology, but I’m also studying child development, cognitive psychology and neuroscience.

How would you describe the lecturers?
All of my lecturers are researchers, and as a result they are really knowledgeable. If you take the opportunities to do research, you get to work alongside the lecturers and build a proper working relationship. I didn’t realise before how much research was part of the daily life of an academic.

What have been your favourite modules so far?
The clinical modules are my favourite ones from this year. Last year, I loved Biological Psychology and Cognitive Psychology. I’m really interested in neuroscience, and these are closely related areas. In Biological Psychology, you get to learn about the workings of the brain itself, its structures, and how it is linked to clinical disorders such as schizophrenia and depression. Cognitive psychology is more concerned with how these systems work together. It touches upon questions such as: how do we see? What is consciousness? What is attention? I very much like the scientific approach.

What are the levels of support in your studies?
You have a lot of support from the lecturers, as they are very open. The School of Psychology has a dedicated Student Adviser to support students, and the University has many centres such as the Disability and Dyslexia Support Service and the Student Learning Advisory Service, so if you have a problem, there are people to help.

What are the facilities like on campus?
In the School of Psychology, I’ve used most of the different labs, such as the EEG lab – where you can record electrical activity in the brain, the eye-tracking lab, to record where people look. I’ve also used the library a lot, as well as the cinema, and the different cafés such as Mungo’s and the Gulbenkian. The cinema often shows arthouse and international movies and you can see really good things at the theatre as well.

Can you tell us your work experience as a student?
The Work Experience Scheme has been developed within the School of Psychology. Students are offered opportunities to do voluntary work on research projects from different enterprises, such as the NHS or private clinics. In my case, I will be working on a research project at the Tizard Centre, on early detection in children who have learning disabilities to help them adjust to the outside world as soon as possible. Also Kent Union runs a volunteering award if you do 25 hours of volunteering; I’ve been volunteering for Age Concern.

What are your plans for after graduation?
With a degree like mine, many options are available. At some point, I would like to be a clinical psychologist. However, I want research to be part of my job in the future so I have applied for a Master’s and a PhD in the UK, and clinical courses in Canada and Switzerland.

Have you any advice for prospective students?
What I would say is that at Kent you really have the opportunity for research. If you are interested in an area, you should always ask.
Kent equips you with essential skills to give you an advantage when it comes to getting a job. Within the School of Psychology you also have the option to gain valuable work experience.

Good career prospects
Psychology at Kent was ranked 4th in The Sunday Times University Guide 2013 for its graduate employment prospects. Our graduates do well in a wide range of careers. Some have gone on to qualify as occupational, clinical or health psychologists. Others have found careers in related subjects such as therapy, teaching and social work, or have gone into professions where communication skills are important, such as public relations, marketing, publishing or media work.

Gain transferable skills
Studying for a degree is not just about mastering your subject area. In the current climate, employers are also looking for a range of key skills, and we encourage you to develop these within your degree programme. Psychology equips students with general critical, analytical and problem-solving skills, which can be applied in a wide range of different settings; this puts graduates in a strong position when looking for employment.

Research Experience Scheme
At Stage 2 of your studies, you have the chance to participate in our Research Experience Scheme (RES) to gain practical experience of ongoing research projects. For more information about the research within the School of Psychology, see p20.

Work Experience Scheme
The School of Psychology is now offering a Work Experience Scheme (WES). It gives Stage 3 students the chance to volunteer with local organisations and to collaborate on a project. The School has good links with local schools, colleges, hospitals and prisons, so you have the chance to go on organised visits and placements to pursue project work in field and applied settings. It is an excellent opportunity for you to gain a first-hand insight into the workplace and the local community.

For a taste of what work placements are about, check out our web tool: ‘Try Your Career on for Size’ at www.kent.ac.uk/psychology/employability

Applied Psychology
If you choose to take an Applied Psychology programme, it is possible to spend a year working with professional psychologists in, for example, the NHS, the Prison Service or another government agency. This can enhance job prospects, giving greater insight into the real world.

Professional recognition
Graduating with a first-class or second-class honours degree means that you are eligible for Graduate Membership of the British Psychological Society and also provides the Graduate Basis for Chartered Membership – the first step to becoming a Chartered Psychologist.

The joint honours degree Psychology and Law is also recognised by the English Law Society and Bar as a qualifying degree. This makes an excellent first step into the professional world.

Careers advice
The University of Kent’s Careers and Employability Service can give you advice on how to choose your future career, how to apply for jobs, how to write a good CV and how to perform well in interviews and aptitude tests. It also provides up-to-date information on graduate opportunities before and after you graduate. For more details, see www.kent.ac.uk/employability

DID YOU KNOW?
The School of Psychology has 20 years’ continuous accreditation by the British Psychological Society.
Alice Russell graduated with a first-class honours degree in Applied Psychology in 2010.

What was your degree course like?
I had a really good experience at Kent, both in terms of the lifelong friends I made and also the skills I acquired which got me to where I am today. I was well supported along the way by my supervisors, and the work experience I gained through the Applied Psychology programme was great.

Could you describe your career path since leaving Kent?
After leaving Kent, I took part-time paid employment alongside honorary, unpaid roles – working one day as a Research Assistant and another as an Assistant Psychologist in local mental health services. This gave me the extra experience I needed to get a paid position as a Research Worker at the Institute of Psychiatry, one of the biggest centres for psychiatric research in the world. I’ve been here for almost two years, and am now thinking about a PhD to further my career.

Could you describe a typical day in your current role?
I deliver ‘motivational interviewing’ to help patients who’ve recently been diagnosed to explore their feelings about taking medication, and I supervise MRI (magnetic resonance imaging) scans to help learn more about the brain and rule out any ‘organic cause’ (such as a tumour which might be causing their symptoms, rather than it being a mental illness). So there’s lots of variety.

How did your degree course lay the foundations for your career?
My degree provided the foundations for me to undertake a PhD in Psychology at the University of Aberdeen. These foundations included an understanding of my research area in facial processing and the statistics required to conduct experimental research. I was offered this opportunity straight after leaving Kent, thanks to all the experience handed down by the members of staff.

Adam Sandford graduated with a first-class honours degree in Psychology in 2011.

Why did you choose Kent?
I chose Kent because of the great reputation held by the School of Psychology. The city of Canterbury is a beautiful place to study and the University’s campus is fantastic. When exploring the research areas of the staff I quickly found that there was a vast array of interests, so it was an easy choice to make.

What was your degree course like?
The degree was a lot of fun due to the variety of classes that were offered. These included lectures, small group-learning in seminars and practical workshops. The teaching was of a high quality. The lecturers were extremely helpful and made us feel at ease when undertaking our assignments and final-year projects.

What advice would you give to someone thinking of coming to Kent?
Visit the School and talk to the staff and students to understand what Kent has to offer and to experience the wonderful campus.
Here’s a guide to the degrees offered by the School of Psychology.

**Single honours degrees**

**Psychology/Social Psychology**
These three-year programmes highlight the study of cognition and behaviour in their social and cultural context. They train you in experimental methodology, as applied to issues and problems of human social relationships, and emphasise the practical value of psychology.

**Psychology with Clinical Psychology**
This three-year programme allows you some specialisation in Clinical Psychology in Stage 3. The programme follows the Psychology degree programme with the additional compulsory modules Clinical Psychology I and II. The degree is especially suitable if you are considering a career in the Health or Social Services.

**Applied Psychology/Applied Psychology with Clinical Psychology**
The applied programmes last for four years and are the same as the three-year programmes above, except that between Stages 2 and 3, you do project work with professional applied psychologists (subject to availability of placements and achieving an average mark of 60 per cent at Stage 1). Possible organisations include the National Health Service, the Prison Service or a research establishment.

**Psychology with Studies in Europe**
This four-year programme combines Psychology with European studies. You spend your third year studying psychology in either France, Belgium, Germany, Italy, Spain, Finland, Poland or Turkey. For the French, German, Italian and Spanish variants, the teaching during your year abroad is in the local language. You take modules in the relevant language in Stages 1 and 2.

For the Finnish, Polish and Turkish variants, the teaching during your year abroad is in English. During Stages 1 and 2, you take modules in European politics or economics.

To find out more about fees and funding for your year abroad, see [www.kent.ac.uk/goabroad](http://www.kent.ac.uk/goabroad)

**Joint honours**
Three-year joint honours degrees are available with Social Anthropology and Sociology. A four-year joint honours degree is available with Law. For details of your joint subject area, order a subject leaflet from the Information and Guidance Unit (see p23).

**International Foundation Programme**
If you are applying from outside the UK, you may be able to gain entry on to the first year of a Psychology degree programme via the Kent International Foundation Programme (IFP) in Social Sciences. You need to gain an average of 60% in the IFP, including 45% in the Maths and Quantitative Methods module. See [www.kent.ac.uk/cewl/courses/ifp](http://www.kent.ac.uk/cewl/courses/ifp)
STUDYING AT STAGE 1

Stage 1 represents your first year of full-time study. It serves as an introductory year and examines all the major topics in psychology on three levels: the social psychological, the psychological, and the biological.

Teaching is by weekly lectures and workshops plus additional seminars. The Psychology Statistics and Practical module also includes laboratory practical sessions, statistics classes, computing classes and lectures in statistics and methodology. All modules involve considerable periods of individual study. The School also offers weekly drop-in Academic Study Support Workshops to all Psychology students, and Maths Refresher Classes are available in Stage 1.

Most modules are assessed by a combination of coursework and end-of-year examinations. Stage 1 marks are not carried forward to your final degree result.

There are three compulsory modules:
- Introduction to Biological and General Psychology
- Introduction to Social Psychology
- Psychology Statistics and Practical.

You also take two further modules from across the University. If you are studying for a joint honours degree, you take two modules (30 credits) from your other subject area. Students on the European programmes take a double language module or, in the case of the Finnish, Polish and Turkish variants, two modules in European politics or economics instead of optional modules.

For full details of the modules offered within your joint area, please order the relevant subject leaflet from the Information and Guidance Unit (see p23) or download from www.kent.ac.uk/courses/undergrad/leaflets

The following is offered by the School of Psychology as an optional module (15 credits):
- Introduction to Forensic Psychology.

Introduction to Social Psychology
You are introduced to the major methods and issues in the study of social psychology. Teaching focuses in turn on core theories and research in social, developmental, personality and applied psychology.

Psychology Statistics and Practical
The module is concerned with methodology and statistics in psychology and how they interact. Relevant topics in methodology and statistics are introduced and we look at how researchers balance the requirements of methods, statistics and theory-driven investigation. You apply your knowledge in three types of projects.

Introduction to Forensic Psychology
You are introduced to key topics in forensic psychology including the development of offending, the rehabilitation of offenders, the criminal justice system, criminal statistics, policing, and the public’s response to crime. You are encouraged to apply contemporary psychological concepts and methods to understand the important forensic psychological issues outlined.

Modules: Stage 1
Introduction to Biological and General Psychology
You begin the scientific study of behaviour, looking at the biological approach, the cognitive approach, behaviourism and ethology, the development perspective and related philosophical ideas. We show you how these psychological theories and ideas can be used to account for everyday and abnormal human behaviour.
Your second year of full-time study builds on topics introduced at Stage 1.

Teaching is through weekly lectures and small group seminars. Modules are assessed by examination and coursework; marks count towards your final degree result.

You take the following compulsory modules:

• Biological Psychology
• Child Development
• Cognitive Psychology
• Personality
• Psychology Statistics and Practical
• The Social Psychology of Groups
• The Social Psychology of the Individual.

You are also automatically registered for the non-credit bearing Study Skills for Stage 2 Psychology module, where you explore techniques relating to different forms of assessment (for example research proposals, essays, and presentations) and learn how your assessments are able to test learning objectives.

If you are taking a joint honours or European programme, you delay taking some of the above modules until Stage 3. This allows you to take modules in your joint degree subject, or the relevant language or European studies modules.

**Modules: Stage 2**

**Biological Psychology**

What is the biological basis of human behaviour? This module relates actions and experiences to genetics and physiology. It covers topic areas including drug addiction, sleep, emotion, language, memory and schizophrenia, and discusses biological research methods such as brain imaging techniques (for example PET, fMRI, EEG), physiological recording, and the study of brain-damaged patients.

**Child Development**

This overview of key theories and research in developmental psychology examines infancy, childhood and adolescence, and the social, cognitive and emotional changes associated with child development. Emphasis is placed on how children acquire language – possibly the most significant development of all.

**Cognitive Psychology**

This module gives you grounding in the methods, techniques and issues of cognitive neuroscience. Focusing on vision, attention, memory, problem solving and language, you examine how cognitive processes are instantiated in the human brain.

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**DID YOU KNOW?**

In the 2012 National Student Survey, the University of Kent was ranked 3rd in the UK for overall student satisfaction.
Personality
You examine different perspectives on the study of personality, ranging from the work of psychologist Allport to the present day. This provides you with a comparative and critical review of the major theories in personality and the research and findings that stem from them.

Psychology Statistics and Practical
This double module builds upon the material presented in Stage 1 Psychology Statistics and Practical. It aims to provide training in the methodological skills appropriate to psychological investigation, computing skills and advanced statistical techniques for the analysis of psychological data, as well as direct experience of some of the phenomena encountered in other Stage 2/3 psychology modules.

The Social Psychology of Groups
You are introduced to the major orientations and discoveries in the social psychology of group processes. This material covers both behaviour within groups (for example, social influence, leadership, and group performance) and behaviour between groups (for example, conflict and co-operation, social identity and prejudice and its reduction).

The Social Psychology of the Individual
The major theories and research in the social psychology of interpersonal behaviour are introduced, with the emphasis on social cognition throughout. Three main areas will be considered: social cognition and the self, attitudes (including attitude-behaviour relations, attitude change and persuasion), and interpersonal relationships.

“I liked the fact that Kent offered a wide range of modules. The course was very varied and allowed me to specialise in the areas that I was particularly interested in. I found the lectures fascinating – the lecturers knew how to hold the interest of the students. I also enjoyed learning about statistical analyses and how they are integral to psychology experiments.”

Katherine Day
Psychology graduate
If you choose Psychology with Studies in Europe you spend a year abroad between Stages 2 and 3. Students who are taking the Applied Psychology programme spend a year on placement.

Studying abroad
If you take Psychology with Studies in Europe your third year is spent studying at one of our partner institutions in Germany (Jena, Würzburg), Belgium (Brussels), France (Clermont-Ferrand), Spain (Madrid), Turkey (Boğaziçi), Italy (Padova), Poland (Warsaw) or Finland (Helsinki). Exchange students in Poland, Finland and Turkey are taught in English.

A year on placement
If you choose an applied programme you can spend a year on placement with a chartered psychologist within organisations such as the National Health Service, Home Office, Department for Education or Social Services (subject to availability of placements and achieving an average mark of 60% at Stage 1).

Work placements are usually advertised nationally and students apply by sending in a CV or application form. We guide you through the process, giving you valuable feedback on the placements that are likely to enhance your career prospects, how to write a winning CV and how to hone your interview skills.

Salary and benefits
Students usually work on placement for the entire calendar year. Salary and holiday entitlements vary according to your employer. However, some students find that they earn enough to be able to save some of their income, and this often helps them in their final year of studying at Kent.

Practical experience
A work placement provides practical experience that can be put to good use in your final year of study. It gives you a sense of how the theory works in practice and improves your skills in many areas. It also allows you to evaluate a particular career path and gain knowledge of the working environment.
STUDYING AT STAGE 3

Stage 3, your final year of full-time study, allows you to follow special interests.

Stage 3 modules may be marked by either examination and continuous assessment or a dissertation and continuous assessment. The marks count towards your final degree result.

You take two compulsory modules:
- Applying Psychology
- Psychology Research Project.

You also take up to four modules from a range of options relating to the School’s research areas. The optional modules currently offered at Stage 3 are:
- Advanced Developmental Psychology
- Attitudes and Social Cognition
- Cognition in Action
- Developing Enterprise and Initiative Taking Skills
- Evaluating Evidence: Becoming a Smart Research Consumer
- Forensic Psychology: Theoretical and Applied Perspectives
- Freud and Post Freud
- Groups in Action
- Language and Communication
- Mental Health: Diagnosis, Interventions and Treatments
- Motivation
- The Neuroscience of Cognitive Disorders
- Researching People with Learning Disabilities
- Understanding People with Learning Disabilities.

Students on the Clinical Psychology programmes take the following compulsory modules:
- Clinical Psychology I
- Clinical Psychology II.

Psychology Research Project
All final-year Psychology students are required to carry out a research study that involves gathering original data to answer a novel question in the psychological literature, and presenting it as a written report of up to 6,000 words (4,000 words for joint honours students). The project is typically conducted by students in pairs or in larger groups and is supervised by a member of staff. Students must pass the project to obtain an honours degree.

Clinical Psychology I
Introducing you to the theory and practice of clinical psychology, this module explores the classification of psychological disorders, theoretical models and research methods in clinical psychology. Professional issues including the ethics of clinical practice are also addressed.
Clinical Psychology II
The aim of this module is to introduce students to current issues in the theory and practice of clinical psychology, addressing recent approaches to assessment and treatment. Teaching on the module is delivered predominantly by clinicians who are currently working in the field of clinical psychology and who have experience of providing services in a wide range of specialities. These include the core areas of adult, child, older adults and people with learning disabilities, as well as more specialist areas.

Optional modules: Stage 3
Advanced Developmental Psychology
This module provides a critical review of recent research into key topics within advanced developmental psychology. Examples include the development of the social self in childhood and adolescence, social and peer exclusion in childhood, language, family life and conversation, and prejudice development and reduction in childhood and adolescence.

Attitudes and Social Cognition
You examine contemporary concepts, theories and findings in this broad area of social psychology and how they may be applied with benefits for individuals, groups and society. In particular, we focus on how people understand themselves, others and the world, and the processes that underlie human judgments, behaviour and decision making. You can propose research to address an unanswered research question in this area of psychology.

Cognition in Action
This module tackles hot critical topics in cognitive psychology, focusing on emotion, memory and language, and in particular the role of emotion in attention, learning and memory and the impact of labels on thought and actions. Practical applications and relevance to general understanding of behaviour are emphasised.

Developing Enterprise and Initiative Taking Skills
This highly interactive module aims to help you understand how the skills you have acquired at university apply to the world of work. After exploring recent changes in the world of work, you design and implement a small business project, formulating action research questions, cultivate communication and personal effectiveness skills and developing the business project and business model design.

Evaluating Evidence: Becoming a Smart Research Consumer
The module systematically explores common logical and psychological barriers to understanding and critically analysing empirical research. Major topics to be considered include common fallacies of deductive and inductive reasoning, judgmental heuristics relevant to evaluating empirical research claims, essentials of a scientific method, misleading statistical and graphical techniques, establishing genuine associations, the role of inferential statistics for
identifying illusory associations, essentials of causal inference, and threats to the validity of experimental and non-experimental research.

**Freud and Post Freud**
This module provides a critical introduction to Freudian and post-Freudian psychoanalytic psychology. It includes a critical evaluation of fundamental concepts in psychoanalytic psychology (for example the unconscious and infantile sexuality) and reviews the application of these concepts to specific clinical conditions (for example neurosis, depression, autism, schizophrenia), to adult and child psychotherapy, and more generally to society (including social and cultural issues such as sexism and art).

**Groups in Action**
This is an exciting opportunity to learn more about cutting-edge research into groups. You gain an understanding of how to apply group research to social policy, business, politics and marketing, and get the chance to consider current affairs and personal experiences with small group discussions and team work. Example topics are: alcohol and group processes, leadership, organisational identity, and improving co-operation in groups.

**Language and Communication**
You look at the methods, techniques and issues involved in the study of language and communication. The emphasis will be on theory as the foundation of an empirical discipline and the importance of scientific methodology. The module highlights the interplay between theory, research and application in the study of language and communication, focusing on core theories and research in this area. Each class begins with an overview of the historical development of a subject before looking at current theories and methods.

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**DID YOU KNOW?**
All of our academic teaching staff are classified as research active and Stage 3 optional modules are based on their areas of expertise.
Mental Health: Diagnosis, Interventions and Treatments
This module provides theoretical instruction and opportunities for critical evaluation in abnormal psychology. It examines the origins and identification of different forms of atypical cognitions and behaviours and investigates the psychological and social impact for patients. You cover some of the major mental health disorders, focusing primarily on what research has to say about their social/cognitive/biological bases and the implications they have for treatment. In addition, the module describes several methodological approaches and asks fundamental questions about the meaning of normality.

Motivation
Focusing on social-cognitive perspectives on human motivation, example topics in this module include: the body, sex and death; drive, needs and motives; intrinsic and extrinsic motivation; goals; achievement motivation, and the psychological function of religion. You consider a range of theories and are introduced to the methods and measures applied in this field. Applications to applied settings are discussed.

The Neuroscience of Cognitive Disorders
The central theme of this module is distinct neuropsychological deficits acquired through stroke, such as hemispatial neglect, prosopagnosia, aphasia and amnesia. This provides a grounding in how different strands of neuroscientific research have both advanced our understanding of neuropsychological disorders and informed the design of relevant intervention strategies.

Researching People with Learning Disabilities
This module involves a project based on interviews with people with learning disabilities. There are teaching sessions on research, interview construction, recording and analysis. Practical work involves visiting a person with learning disabilities at their place of work and conducting a recorded interview with due regard to ethical and consensual issues. A series of clinics to assist students in analysis, interpretation and presentation of the project work follows.

Understanding People with Learning Disabilities
This module examines definitions and attitudes to people with, for example, autism and Down’s syndrome. It explores the difficulties they experience, and resultant problems. The most recent social policy initiatives are considered, with a focus on how services might implement policy objectives such as social inclusion and adult protection.
RESEARCH AT KENT

At Kent, we give you the chance to develop your own passions. The breadth of our research allows you to specialise in areas of particular interest to you.

Through your final-year research project, we encourage you to feel part of the world of contemporary research – helping to move the field forward.

Our on-going research also feeds into the optional modules you are offered in your final year of study (Stage 3), ensuring that your knowledge reflects current developments. The School also holds weekly informal workshops for students and organises regular seminars with distinguished external speakers.

Research in the School is structured around the four main themes of Social Psychology, Cognitive Psychology, Forensic Psychology and Developmental Psychology.

Social Psychology
The School’s research in this area is focused mainly on four topics.

Prejudice and Social Categorisation
Research examines: how contact between members of different social groups is represented psychologically; how intergroup contact affects prejudice in schoolchildren, adults, and older people; how cognitive interviews affect children’s use of stereotypes; why organisational mergers sometimes fail.

Social Inequality and Cohesion
Research examines: prejudice against and social exclusion of different groups in society; the well-being of the elderly population in Britain; work participation and motherhood.

Group Dynamics and Social Influence
Research examines: the evolutionary origins of co-operation in social dilemmas; the influence of leaders; the role of social norms in communication; subjective group dynamics; the dynamics of prison gang activity; the impact of alcohol on group processes; deviance, loyalty and conformity in groups.

Personality, Social Motivation and Health Behaviour
Research examines: the adaptive functions of perfectionism; personality and values; the consequences of mortality salience; body image, eating disorders and mindful exercise.

Cognitive Psychology
The School’s research in this area is focused mainly on two topics.

Visual Cognition, Attention and Memory
Research focuses on the role of vision and visual perception in human performance. The fundamental aim of this work is to identify the cognitive processes and neurological mechanisms underlying various visual tasks. Studies involving neurologically
Language and Communication
Research in this group examines various aspects of semantic, pragmatic and syntactic understanding. Research questions on healthy populations include the role of executive functions in successful language use and communication, how language influences attentional processes and perspective taking, and anomaly detection. Work on developmental populations examines issues such as how children learn to understand and produce sentences in their own language, and how they learn conversational conventions and ‘self-repair’. Research in this group also examines developmental disorders of communication, including autism spectrum disorders and dyslexia.

Forensic Psychology
The School’s research in forensic psychology focuses on bullying in prisons, prison gang behaviour, jury decision making, child sexual offending, rape, rape proclivity, female sexual offending, theories of offender rehabilitation, firesetting, sexual harassment, violence, aggression and alcohol, and infrahumanisation of offenders.

Developmental Psychology
The School’s research in developmental psychology focuses on the following: cultural ideas regarding development; children’s conversational skills; discourse and conversation analysis; recognition memory processes in children; development of prejudice and stereotyping; children’s social identity; children with learning disabilities; pro-social behaviour; peer rejection and acceptance.

DID YOU KNOW?
In the most recent Research Assessment Exercise, Kent was ranked in the top 20 for its world-leading research in Psychology.

healthy volunteers examine issues such as face recognition and identification, eyewitness testimony, person detection, emotion processing, episodic memory, pattern and motion recognition. This research also examines a range of psychological disorders, including unilateral visual neglect, addiction, dementia and persistent vegetative state. Researchers are interested in examining the cognitive nature of these disorders, including assessing attentional biases, visual experiences and neurological activity. Much of this work also has an applied motivation, for example using transcranial direct current stimulation to alleviate deficits in neurological patients.
VISIT THE UNIVERSITY

Come to an Open Day or a UCAS Visit Day and see for yourself what it’s like to be a student at the University of Kent.

Open Days
Canterbury Open Days are held in the summer and autumn for potential students, their family and friends to have a look around the campus. The day includes a wide range of subject displays, demonstrations, informal lectures and seminars, and the chance to tour the campus with current students to view Kent’s student accommodation and facilities. For more information, see www.kent.ac.uk/opendays

UCAS Visit Days
UCAS Visit Days run between December and April each year. You meet our current students and members of academic staff, and attend a presentation on the School and the facilities and opportunities available at Kent. The Visit Days include a tour of the campus and a general talk on the University of Kent. You also have the chance to discuss any queries you may have about the course, the School or the University. For more information, see www.kent.ac.uk/visitdays

Informal visits
You are welcome to visit the campus at any time. We produce a leaflet that can take you on a self-guided tour and you may be able to meet up with an academic member of staff, although we cannot guarantee this. For more details, contact our Information and Guidance Unit (see right).

Scholarships and bursaries
For details of scholarships and bursaries at Kent, see www.kent.ac.uk/ugfunding
More information
If you would like more information on Kent’s courses, facilities or services, or would like to order another subject leaflet, please contact our Information and Guidance Unit.

T: 01227 827272 Freephone (UK only): 0800 975 3777 E: information@kent.ac.uk

You can also write to us at: Information and Guidance Unit, The Registry, University of Kent, Canterbury, Kent CT2 7NZ

For more information about the School of Psychology, please see www.kent.ac.uk/psychology

Alternatively, you may contact the School of Psychology directly: Tel: 01227 824775 Email: psych-gen@kent.ac.uk

Location
Canterbury.

Award
BSc (Hons).

Degree program
Single honours
• Psychology (C800)
• Social Psychology (C882)
• Psychology with Clinical Psychology (C822)
• Applied Psychology* (C850)
• Applied Psychology with Clinical Psychology* (C823)

European programme
• Psychology with Studies in Europe (C881)*

Joint honours
• Psychology and Social Anthropology (CL86)
• Psychology and Sociology (CL83)
• Psychology and Law* (CM81)
*Four-year programmes

Programme type
C800 and C882 are offered on a full-time or part-time basis. All others are full-time.

Offer levels
A/AS level AAB at A level (AAA for Applied programmes), IB Diploma 34 points including 4 in Mathematics or IB Diploma with 16 points at Higher (17 points for Applied programmes) including 4 in Mathematics.

Overseas students can also gain entry via Kent’s IFP, see p10.

Required subjects
GCSE Maths, grade C.

Psychology with Studies in Europe also requires one of the following:
• French – A level French grade B
• German – A level German grade B
• Italian/Spanish/Finnish/Polish/Turkish – GCSE grade B or AS level in a modern European language other than English.

Year abroad
Students taking Psychology with Studies in Europe spend a year studying at one of our partner institutions in Belgium, Finland, France, Germany, Italy, Poland, Spain or Turkey. (If you study in Finland, Poland or Turkey, you are taught in English.) See p14 for more details.

Year on placement
Students on Applied Psychology programmes spend a year on placement with a chartered psychologist within organisations such as the National Health Service, Home Office, Department for Education or Social Services. See p14 for more details.

Professional recognition
Eligibility for Graduate Membership of the British Psychological Society and Graduate Basis for Chartered Membership provided the minimum standard of qualification of second class honours is achieved.

Offer levels and entry requirements are subject to change. For the latest information see www.kent.ac.uk/ug

Terms and conditions: the University reserves the right to make variations to the content and delivery of courses and other services, or to discontinue courses and other services, if such action is reasonably considered to be necessary. If the University discontinues any course it will endeavour to provide a suitable alternative. To register for a programme of study, all students must agree to abide by the University Regulations (available online at: www.kent.ac.uk/regulations).

Data protection: for administrative, academic and health and safety reasons, the University needs to process information about its students. Full registration as a student of the University is subject to your consent to process such information.
COME AND VISIT US

We hold Open Days at our Canterbury and Medway campuses.
For more information, see:
www.kent.ac.uk/opendays