JOURNALISM

Medway
STATE-OF-THE-ART: TODAY’S MEDIA INDUSTRY

To survive in a challenging industry, journalists need professional multimedia skills, a solid academic background and rigorous training in ethics.

Journalism is more than an exciting and glamorous occupation. At its best, by informing what millions believe, holding power to account and challenging injustice, it reinforces the most cherished values of democratic societies. At its worst, it distorts and manipulates, so eroding trust and fostering prejudice.

As new technology offers citizens unprecedented access to information, journalism confronts intriguing new challenges. Traditional media power is facing competition from citizen journalism and the anarchic democracy of the internet. New skills are at a premium as news migrates online, video and podcasts proliferate and blogging expands to do battle with conventional commentary.

The news industry is in a period of revolutionary change. Serious journalism about public affairs must compete for attention with an expanding supply of infotainment. Distinctions between broadcasting and printing are disappearing.

There is no longer a single public sphere. Sport, celebrity and the arts claim places alongside politics, economics and diplomacy as topics deserving coverage.

In the past, few successful British journalists were formally qualified. To become a doctor or lawyer required rigorous academic and professional training, but many reporters simply muddled through, exercising power without reflection or responsibility.

Now, to serve the public properly, top reporters, correspondents and columnists need excellent vocational skills and highly trained minds.

In a world hungry for accurate information and analysis about issues ranging from global warming to share prices and football to fashion, the amateur ethos is inadequate. The modern media market is fast moving and ultra-competitive.

Responsible reporting requires professional multimedia journalists equipped with cutting-edge academic, vocational and ethical skills. Kent’s innovative degree programme in Journalism and the News Industry trains and nurtures the journalists of the future.

“Many of the most talented young people want to be journalists. They have drive, ambition, intellectual curiosity and creativity that can’t be satisfied in any other profession.”

Tim Luckhurst, Professor of Journalism
OUR AWARD-WINNING TEAM OF JOURNALISTS

Professor Tim Luckhurst

Tim Luckhurst is Head of the Centre for Journalism and a former editor of *The Scotsman*. He has held positions as Duty Editor for the BBC’s *Today* programme, Assistant Editor for Radio 5 Live and bi-media Editor of news programmes for BBC Scotland. His work for the BBC included foreign postings to Washington DC, coverage of the Romanian revolution in 1989 and reports from the first Gulf War in 1991. He is the winner of two Sony Radio Awards for news coverage (the Romanian revolution of 1989 and the IRA ceasefire of 1995) and is the author of *This is Today – A Biography of the Today Programme* and *Responsibility without Power – Lord Justice Leveson’s Constitutional Dilemma*, and of the essays, “‘It is thrown against me that I have a castle’ – a portrait of newspaper coverage of the Central Southwark by-election, 1940’; ‘Compromising the First Draft’; ‘Dr Hack, I Presume?’; and ‘Excellent but Gullible People: The Press and the People’s Convention’. Tim is a graduate in History of the University of Cambridge. He continues to write and broadcast for outlets including *The Guardian*, *The Independent*, BBC and LBC Radio.

Professor Geoffrey Craig

Geoffrey Craig is Professor of Journalism and Director of Research at the Centre. He is the author of *The Media, Politics and Public Life* and *Slow Living* (with Wendy Parkins), and the co-editor of *Informing Voters? Politics, Media and the New Zealand Election 2008* (with Chris Rudd and Janine Hayward).

Professor Craig took his undergraduate degree at Macquarie University, Sydney, and has a Master’s degree in Journalism from Columbia University, New York. He completed his PhD at the University of Wales, Cardiff. Professor Craig worked as a correspondent for Reuters Australia and has taught at Murdoch University, the University of Canberra in Australia and most recently at the University of Otago in New Zealand. He leads the Centre for Journalism’s research strategy and is also responsible for the teaching of politics and political communications to students on the BA in Journalism and the News Industry and the MA in Multimedia Journalism.

Professor Craig conducts research on political interviews and leaders’ debates, environmental journalism, and topics relating to journalism, democracy and the public sphere.

Ian Reeves

Ian Reeves is a former editor of *Press Gazette*, the magazine covering the journalism industry. He oversaw the magazine’s move into web publishing and developed the Student Journalism Awards and the Press Cadets project. He was business writer of the year in 2003’s Periodical Publishers Association Awards and nominated as weekly editor of the year in 2006 by the British Society of Magazine Editors. He writes for *The Guardian*, *The Independent*, the magazine *The Word* and runs a video blog.
Rob Bailey
Rob Bailey is a former news editor and chief reporter of the Kent Messenger in Maidstone, the country’s biggest-selling weekly weekday newspaper. He is a former KM Group reporter of the year. He joined the Kent Messenger in 1999 and took his first reporting job on the first UK paper founded in the new millennium, the Swanley Messenger, going on to work on titles across Kent. He also worked as senior press officer for social services at Kent County Council. Rob is an alumnus of the University of Kent, having graduated with a BA in English and Philosophy in 1999.

Lee Kenny
Lee Kenny is an NCTJ-trained multi-platform journalist. He has worked as a reporter for The Press in Christchurch, New Zealand and for the Birmingham Mail. Before joining the Centre for Journalism, he was course leader for journalism degrees at the University of Wolverhampton. He has a Master’s degree in Contemporary Media and an MA in Film Studies. His research focuses on documentary film.

Richard Pendry
Richard Pendry is an award-winning TV director with experience in documentaries, news and current affairs. He worked for Frontline News Television, an agency that specialised in reportage from war zones, and his work has been used by Newsnight, Channel 4 News, Channel 5 News and the BBC. He won a BAFTA for Ross Kemp on

Gangs, a Rory Peck Award for a piece about a massacre in Chechnya, and was nominated for an RTS award for Generation E, a documentary about Ecstasy culture. His research focuses on news gathering in conflict zones and has been published in academic journals including Ethical Space and British Journalism Review.

Lesley Phippen
Lesley Phippen is a qualified solicitor who has been teaching law for over 20 years. She has taught on a variety of programmes for both professional and academic qualifications.

In the early 1990s, Lesley decided to take an LLM (Master’s in Law), which stimulated her interest in comparative law and privacy. In 2001, she joined Kent Law School as Director of Legal Studies for the Medway provision of the LLB programme, where she taught various subjects. Having always had an interest in the media, Lesley developed a media law module for Kent Law School which proved extremely popular. In 2010, she was the driving force behind Privacy and the Individual, the first cross-disciplinary conference held at the Medway campus. The event attracted students, academics and legal professionals to discuss different themes within this rapidly developing area of the law. Lesley joined the Centre for Journalism in July 2010 to develop the academic law provision.
The University of Kent is one of the UK’s leading universities with all of our academic schools producing world-class research. Kent is ranked among the top 20 UK universities in The Guardian University Guide 2014 and in the annual ‘Table of tables’, published by Times Higher Education, the University was ranked in 27th position.

**Industry accreditation**
The degree is professionally accredited by both the National Council for the Training of Journalists (NCTJ) and the Broadcast Journalism Training Council. You study for an honours degree while simultaneously completing the NCTJ Diploma in Journalism. This valuable professional qualification includes modules in news writing, media law, public affairs and shorthand. The NCTJ is the nationally recognised training body for professional journalists. Its qualifications are respected by employers throughout the UK. The NCTJ describes the BA in Journalism and the News Industry as a “fantastic course” and a leader in the field of undergraduate degree courses.

**Professional expertise**
Studying in state-of-the-art modern newsrooms, your tutors are working reporters and columnists including former editors of national newspapers, radio and television stations and magazines. You learn from the experience of network broadcasters, foreign correspondents and web publishers. Their professional expertise is complemented throughout by excellent academic teaching and debate led by leading historians, political scientists and lawyers.

**Ambitious teaching**
The course embraces convergent, multimedia skills from the beginning. You learn about the history of journalism, its love-hate relationship with political power and its ability to influence and reflect popular culture. You also study the ethics of journalism and specialist techniques including investigative reporting, feature writing, live broadcasting and writing for the web.

“*The style of teaching varies from module to module, so each day you’re doing something different. For me, the most interesting thing was learning how to edit video footage and make a news package. It seemed a bit daunting at first, but you pick things up quickly and it’s fun.*”

Laura Hartmann
Journalism and the News Industry graduate
At every stage of the course, you have opportunities to put your vocational and academic learning to use in regular newsroom exercises and work placements in the news industry. You learn to write and edit to deadline. You cut sound and pictures in real time and discuss coverage of the latest stories with fellow students and leading experts.

High ethical standards
Taking full advantage of the University’s range of expertise, the Centre seeks to instil respect for the highest ethical and vocational standards of journalism. You learn about the reporter’s role as a public servant from journalists who have covered wars and investigated scandals. You debate privacy, intrusion and dumbing-down with leading practitioners and inspiring thinkers.

Industry links
Staff maintain excellent connections with local, national and international media organisations. Students have regular access to working journalists and you undertake guaranteed work placements with the Kent Messenger Group. There are also frequent opportunities to question visiting professional journalists and to hear their views on editorial and ethical controversies.

Student scholarships
Students on the BA in Journalism and the News Industry can compete for the prestigious Bob Friend Memorial Scholarship (BFMS) in memory of the late Sky News presenter Bob Friend. The BFMS is sponsored by Sky News. It contributes to the scholar’s tuition fees and guarantees an expenses-paid work placement at Sky News.

Final-year undergraduates may compete for the Daily Mail Scholarship. This valuable award offers a cash prize of £5,000 and work experience at Associated Newspapers.

For details of these scholarships, please see www.kent.ac.uk/journalism/Funding.html

For details of other University scholarships, please go to www.kent.ac.uk/ugfunding

DID YOU KNOW?
Kent’s Journalism degree is among the best undergraduate journalism programmes in the country for getting its students through their professional qualifications, according to the NCTJ.
SUPERB STUDENT EXPERIENCE

Multimedia newsrooms and studios
Studying in state-of-the-art newsrooms, radio and television studios, your practical sessions are guided by professional reporters, producers and columnists. The newsrooms provide a full range of editorial resources including audio and video editing, cameras and autocues. The broadcast studios are fully equipped for live and recorded programme-making. The University also shares a full-time community radio licence based in Canterbury, offering opportunities to practise broadcast journalism.

Perfect news beat
Journalism is based at the University’s Medway campus. Located next to Chatham’s Historic Dockyard, this development blends historic character with modern teaching facilities and information technology. It is close to central London: the train service from Chatham to London takes 45 minutes, and there is also a 19-minute train service to London from Ebbsfleet International.

Using the Medway towns as your laboratory, you will carry out real-time news assignments around locations including a medieval cathedral, historic warships and 21st-century dockside developments. The news beat is alive with new enterprises and communities, and connections to continental Europe via the Channel Tunnel are fast and convenient.

Medway offers countless opportunities to practise the convergent skills of broadcast, print and online reporting.

Enjoying Medway
There is a thriving student community at Medway and campus facilities offer excellent opportunities to socialise. The Venue café and the No.1 Bistro provide places to eat, drink and chat. Also on campus is Coopers bar. The Medway towns are home to Rochester Cathedral and Castle, art galleries, theatres, sporting facilities, nightclubs and a multiplex cinema. Local sports facilities include a dry ski slope, a trampoline centre, an ice rink and numerous opportunities to enjoy water sports on the river. Students also get discounted rates at Medway Park sports centre.

Attractive student accommodation is available in a waterside development on the banks of the River Medway.

Modern facilities
The campus is based around listed buildings dating back to 1903 and now combined with striking modern architecture and interiors. Teaching facilities include the Grade II-listed Drill Hall Library, which offers around 400 open-access computers and wireless networking throughout. There are extensive computing facilities across campus, offering high-speed internet access.

DID YOU KNOW?
In the National Student Survey 2013, the University of Kent was ranked 3rd in London and the south-east for overall student satisfaction.
Katie Palmer is in the second year of her Journalism degree.

What attracted you to Kent?
Since secondary school, writing has been my forte and what I enjoy doing, so journalism was an obvious choice. I was attracted to the course at Kent because the staff in the Centre for Journalism are very focused on each individual’s future – they actively help to open doors for you.

At Kent, you study for the NCTJ Diploma in Journalism alongside your degree course, which is hugely beneficial. It means that you can potentially go straight into work after graduation without having to take time out to do extra study.

How is the course going?
It has really exceeded my expectations. It’s an intense course and you need to be able to cope with the demanding workload that is thrown at you. But I’m currently living my dream.

What about the teaching staff?
The lecturers touch on their own experiences in class. If they have an example of an interesting or unusual piece of work they have produced, they will talk you through the process. I feel confident that I’m in the hands of people who know what they are talking about and have that professional experience behind them. It’s very inspiring.

Have you undertaken any work experience?
I had a guaranteed two-week placement with the Kent Messenger Group in my first year and I absolutely loved it. I worked at the Kent Messenger in Maidstone and ended up with a front page story during my second week. This encouraged me to find my own placement at the Thurrock Gazette over the summer holidays. Working in the real world of journalism and putting everything I’ve learnt into practice has built up my confidence and confirmed that I’m doing what I really want to do.

What are your plans for the future?
My dream is to edit my own magazine or present my own talk show. But to start off, I’d like to get a placement on a graduate scheme at either the BBC or a national newspaper, or alternatively begin at a local level and work my way up. I’m not afraid to be ambitious, the sky’s the limit!

What advice would you give to a prospective student?
Journalism is not as glamorous as it sounds. If you want to come here to study journalism, you need to be sure it’s what you want to do as you are expected to work hard. If you have the ambition to become a journalist, that’s what will get you through this course.
A SUCCESSFUL FUTURE

“I am but a comparatively young journalist, but I have seen Cabinets upset, Ministers driven into retirement, laws repealed, great social reforms initiated, Bills transformed, estimates remodelled, programmes modified, Acts passed, generals nominated, governors appointed, armies sent hither and thither, war proclaimed and war averted, by the agency of newspapers.”

W T Stead
Editor of The Pall Mall Gazette in 1886

Just imagine what he might have achieved with radio, television and the internet as well!

The proliferation of digital television and radio channels, websites and newspapers means Britain has never had more news providers than it has today. From the BBC to local free newspapers, journalists are working around the clock to supply important, vigorous and entertaining stories.

Awareness of media power has created numerous new opportunities for journalists in campaign and pressure groups, online information providers and corporate business. At the same time, rapid technological change has forced journalists to up their game, learning new techniques, mastering new skills and producing work faster than ever before.

Journalism has always been a highly competitive profession.

The best and most exciting jobs attract highly qualified applicants with excellent vocational and academic qualifications. The Centre for Journalism aims to produce graduates with the skills, ambition and confidence to compete at the highest level.

Transferable skills
This degree prepares you to work across the broadcast, print and online media. The skills you acquire include working under pressure to strict deadlines, writing accurate, balanced reports and analysing complex material. You learn to communicate with non-specialised audiences and to present your opinion coherently and with passion. These skills are highly valued by employers in many fields.

Careers advice
Kent’s Careers and Employability Service can give you advice on your future career, how to apply for jobs, how to write a good CV and how to perform well in interviews and aptitude tests. It also provides up-to-date information on graduate opportunities before and after you graduate. For more information on the careers help we provide at Kent, see our Employability web page at www.kent.ac.uk/employability

Postgraduate training
The Centre for Journalism also runs two postgraduate programmes, a taught Master’s in Multimedia Journalism and a Journalism research programme. For details, see www.kent.ac.uk/pg

DID YOU KNOW?
The most recent statistics show that six months after graduation in 2012, less than 6% of Kent graduates were without a job or further study opportunity.
Danielle Morris graduated from Kent in 2013 with a degree in Journalism and the News Industry, and is now working as a reporter on her local newspaper.

Why did you choose Kent?
I knew that Kent was a good university and would help me get a job afterwards. The Medway campus is small but everything is nearby and you have the chance to mingle with students outside your course. I also loved how close the campus location was to London, Canterbury and even Paris – I made sure I took advantage of the Eurostar on more than one occasion.

What attracted you to the course?
Firstly, the quality of the teaching: all the lecturers on the Journalism course are industry experts so I knew that I would learn a lot. The lectures are taught in small groups which means you receive more one-to-one teaching. The equipment is all state-of-the-art and I liked the fact that we had the opportunity to complete our NCTJ Diploma alongside the degree. The practical element of the course appealed to me too because it meant I could show off my creativity.

How did you enjoy the course?
It was amazing, but not for the faint hearted. We were thrown in at the deep end straight away, learning how to film, having news days and out interviewing people – it was brilliant because it made the degree so worthwhile. Every day was different and we were taught so much over the three years: from the history of journalism to politics, law and all the convergence skills.

What did you think of the teaching?
Every lecturer was incredibly helpful and patient. Because they’ve all been there and done it, they know what they are talking about. They were also very friendly and made lectures fun.

What are you doing now?
After leaving Kent, I completed two weeks’ work experience at the newspaper in my home town and was then asked back to do some paid work. When one of the other reporters left, I was asked to attend an interview and was lucky enough to get the job.

Could you describe a typical day in your current role?
Busy! There’s never a dull day. The hours are quite varied and long, but as you are so busy, the time goes by quickly. It’s very rewarding to see your hard work pay off every week. A typical day at work starts off with checking emails, Facebook, Twitter and other sites to see what’s happening. I can’t begin to stress the importance of social networking at work – in my third week here, a comment on Facebook led to a front page story which sold out on news stands. I then get on the phone or get out and about to wherever I’m needed to interview people.

Most of the day is spent finding the best angles, writing up stories and keeping an eye out for any breaking news. I also spend a lot of time writing lists. As there’s so much to do, you have to keep on top of everything.

How has your degree course helped to prepare you for the world of journalism?
In every way possible. As we cover everything imaginable, it has really helped me in my current job. I am chief reporter for my area, which means I have my own front page every week. It’s a huge responsibility, but because we were thrown in at the deep end during our degree, it hasn’t fazed me too much. The course has also really helped me to think outside of the box when looking for stories and to work to tight deadlines.

What’s next for you?
I’d like to stay on at the paper, complete my National Qualification in Journalism (NQJ) and become a senior reporter. In the future, I’d like to be a special correspondent, giving me the chance to make a real difference to people’s lives, which is why I became a journalist in the first place.

What would you say to prospective students?
Go for it! There are so many opportunities to achieve a lot at Kent. It’s a wonderful university with excellent resources, knowledgeable staff and a great environment. Make the most of what’s on offer because your time really does go by quickly.
STUDYING AT STAGE 1

Stage 1 is your first year of full-time study. It introduces the academic and vocational knowledge required to provide you with a principled vision of the profession and its social purpose.

Teaching and assessment
Theoretical and academic analysis is taught through traditional lectures and seminars. Practical teaching takes place in the newsroom. You sit a combination of academic and vocational exams, submit essays and portfolios of journalism, and make seminar presentations.

All students take the following compulsory modules:
- History of Journalism
- Reporting and Writing (Print Journalism)
- British Government and Politics
- Principles and Practices of Convergent Journalism (Radio, Television and Online).

At Stage 1, you also receive intensive tuition in shorthand note-taking and prepare for relevant NCTJ examinations.

Modules: Stage 1
History of Journalism
From the first press, to pod and video casting, you gain an overview of the development of journalism in Britain from the 15th century to the 21st century. You also study government’s repeated efforts to control and censor journalism and gain an understanding of the relationship between the development of democracy and the growth of the news industry.

Reporting and Writing (Print Journalism)
Good, accurate reporting is at the heart of quality journalism. It is a fundamental skill without which the social purposes of free speech and publication cannot be served. You learn where facts come from and how quotes are obtained. You also learn the language of news and begin to appreciate the ingredients necessary for fair, comprehensive and balanced reporting.

British Government and Politics
An introduction to British politics, the module describes the design and operation of Britain’s key local and national political institutions. Teaching explores the extent to which they provide for accountable and representative government and examines the crucial role played by media reporting of politics.

Principles and Practices of Convergent Journalism (Radio, Television and Online)
You are introduced to the craft and processes of radio and television journalism and develop a critical understanding of established techniques. You begin to develop awareness of how broadcast techniques may be applied to online journalism.

SCHOLARSHIPS
For details of the Centre for Journalism’s prestigious Bob Friend Memorial Scholarship (BFMS) and Daily Mail Scholarship, see p7; for details of other scholarships at the University of Kent, see www.kent.ac.uk/ugfunding
In your second and final year, you take compulsory modules which cover a range of topics, including: documentary making; television presenting and reporting; radio presenting and reporting; producing live radio and television programmes; producing quality newspapers and magazines; feature writing; news websites and citizen reporters; spin, propaganda and investigative reporting.

All modules at Stage 2 of the degree are compulsory. They combine the academic learning and professional skills required to succeed as a multimedia journalist.

**Compulsory modules**
- Freedom of Expression, the Law and the Media
- Power without Responsibility
- Principles and Practices of Convergent Journalism II
- Reporting and Writing II

**Modules: Stage 2**

**Freedom of Expression, the Law and the Media**
This module conveys a clear understanding of the working of the courts in England and Wales and enhances appreciation of the laws governing reporting. You learn about contempt, defamation and copyright law and how individuals, institutions and government use the law to obstruct the work of journalists. You also consider the ethical constraints on journalism. Who makes decisions about what we read, hear and watch? Who should make such decisions?

**Power without Responsibility**
You examine the growth of media power and its relationship with the political process since 1945 and learn to critically assess the mechanisms of media regulation. You also assess the significance of national, regional and local press.

**Principles and Practices of Convergent Journalism II**
You build on the skills and knowledge acquired at Stage 1 and learn how to evaluate and examine critically different forms of television journalism and communication. You also learn how to deploy ideas for broadcast and sustain narrative, argument and analysis in television journalism.

**Reporting and Writing II**
You continue to reinforce and apply the key reporting and writing skills learned in Stage 1. You learn the basic principles of investigative reporting including research, following leads and how to use a single piece of reporting for multiple media outlets.
STUDYING AT STAGE 3

Stage 3 is the final year of your programme.

You take two compulsory modules and a range of optional modules. The compulsory modules are:
- Journalism Project
- Principles and Practices of Convergent Journalism III

You choose further modules from a range of options, including:
- Advanced Multimedia Storytelling
- Communication and Humanitarianism
- Database Journalism
- Political Reporting
- Reporting Conflict
- Sports Journalism

Modules: Stage 3

Journalism Project
You develop your interest in a specific area of journalism by compiling a detailed piece of work presented as an extended example of newspaper/magazine journalism or a documentary for radio or television. Both print and broadcast options must also be presented in an online format.

Principles and Practices of Convergent Journalism III
You develop advanced understanding of the processes, principles and skills involved in writing and reporting news for television, radio and newspapers.

Advanced Multimedia Storytelling
You gain an understanding of online tools available to journalists for research and reporting and learn advanced design, presentation and production techniques in digital publishing.

Communication and Humanitarianism
You study the central role that communications and media play at national, international and global levels of economic, political and social organisations.

Database Journalism
You learn to assess and understand the importance of databases to modern society and media organisations and gain the professional skills required in using databases to inform an audience.

Political Reporting
You learn how governments communicate and about parliamentary reporting practices. You explore how social media and the 24-hour news cycle are transforming political journalism and assess the merits and shortcomings of such technological and economic changes in the production of quality journalism.

Reporting Conflict
You study the principles, practice and ethics of war reporting from the Spanish Civil War to Afghanistan and learn about the relationship between reporting, propaganda and conflict from the era of the dictators to the age of cyber warfare.

Sports Journalism
You study the development of sports journalism from the beginning of the 20th century and learn to produce detailed match reports within minutes of the final whistle. The skills taught include how to produce instant minute-by-minute updates of live sporting events.
VISIT THE UNIVERSITY

Come along for an Open Day or UCAS Visit Day and see what it is like to be a student at Kent.

Journalism Selection Days
Before being offered a place, candidates attend a Journalism Selection Day. You tour the campus and the newsroom, meet the students and staff of the Centre for Journalism and have ample opportunity to ask questions about the course and university life.

UCAS Visit Days
You also have the option to come to one of our UCAS Visit Days. These run between December and April each year at the campus. They are attended by those who have already applied to Kent, and their families and friends. The day includes a tour of the campus, a general talk on the University and a talk from a departmental representative.

You have the chance to meet academic staff and discuss any queries you may have about the course, the department or the University. For more details, see www.kent.ac.uk/visitdays

Open Days
Medway Open Days are held at our campus in Chatham in June and October. You can tour the campus with current students, speak with academic and support staff, attend subject presentations and get advice on admissions procedures. For more details, see www.kent.ac.uk/opendays

Informal visits
You are welcome to visit the campus at any time. We produce a leaflet that you can use on a self-guided tour and it may be possible to arrange meetings with academic staff, although we cannot guarantee this. For more details and to download a self-guided tour, go to www.kent.ac.uk/informal

More information
For more information about the University, or to order another subject leaflet, please contact the Information and Guidance Unit. Tel: +44 (0)1227 827272 Freephone (UK only): 0800 975 3777 www.kent.ac.uk/ug

For the latest departmental information on studying Journalism at Kent, please see www.kent.ac.uk/journalism

Location
Medway.

Award
BA (Hons).

Degree programme
Journalism and the News Industry (P500:K)

Programme type
Full-time.

Offer levels
Minimum of ABB at A level, IB 34 points (16 at Higher).

Required subjects
Traditional academic subjects, for example, English Literature, History, Mathematics, Politics, Chemistry and modern languages. Suitable candidates will be invited to attend a compulsory 30-minute interview and to sit a two-hour admissions test including English, news writing and current affairs knowledge.

Work placements
Student work placements are offered within the Kent Messenger Group and other professional organisations.

Professional recognition
The degree is accredited by the National Council for the Training of Journalists and the Broadcast Journalism Training Council.

Offer levels and entry requirements are subject to change. For the latest course information, see: www.kent.ac.uk/ug

Terms and conditions: the University reserves the right to make variations to the content and delivery of courses and other services, or to discontinue courses and other services, if such action is reasonably considered to be necessary. If the University discontinues any course, it will endeavour to provide a suitable alternative. To register for a programme of study, all students must agree to abide by the University Regulations (available online at: www.kent.ac.uk/regulations).

Data protection: for administrative, academic and health and safety reasons, the University needs to process information about its students. Full registration as a student of the University is subject to your consent to process such information.
COME AND VISIT US

We hold Open Days at our Canterbury and Medway campuses.
For more information, see: www.kent.ac.uk/opendays