Based in Canterbury, Medway, Brussels and Paris, the University of Kent is a leading UK university that makes a major economic, social, and cultural contribution regionally, nationally and internationally. We do so by providing excellent opportunities in higher education, by undertaking world-leading research, and through a host of learning, innovation and enterprise, and creative activities.

The University has a strong international impact, achieved through our external networks, through our partnerships with prestigious universities in Europe and around the world, and, perhaps most importantly, through our staff, students and alumni.

We launched our Internationalisation Strategy in 2007. Since then, we have reinforced our reputation as the UK’s European university, further developed our international partnerships worldwide, and taken forward internationalisation initiatives in a wide range of areas. Internationalisation is a primary element within the life of the University, and within our Strategic Plan, and we embrace it at Kent with energy and enduring commitment.
Our international mission is to build vigorously on our close ties within Europe and beyond, and to pursue internationalisation across core arenas of University activity.

An effectively implemented Internationalisation Strategy ensures that our mission is translated into measurable operational practice. At Kent, the implementation of our strategy is guided by our will:

- to be globally recognised as a unique, high-calibre UK university whose external engagements in key spheres of activity embrace Europe and beyond
- to strive for excellence, and for effective delivery, in every area of our internationalisation activity
- to ensure that our Internationalisation Strategy, in its implementation, is enterprising in the pursuit of new ventures, collaborations and partnerships that enhance the quality of the Kent experience
- to encourage as many of our students and staff as possible to broaden their learning and develop their skills, through contact with different countries, cultures and experiences.
<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total number of students</td>
<td>19,665</td>
</tr>
<tr>
<td>Undergraduate full-time</td>
<td>14,030</td>
</tr>
<tr>
<td>Postgraduate full-time</td>
<td>1,860</td>
</tr>
<tr>
<td>Undergraduate part-time</td>
<td>2,795</td>
</tr>
<tr>
<td>Postgraduate part-time</td>
<td>980</td>
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<tr>
<td>Canterbury campus</td>
<td>15,885</td>
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<tr>
<td>Medway campus</td>
<td>2,525</td>
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<tr>
<td>European centres</td>
<td>250</td>
</tr>
<tr>
<td>Percentage of overseas students (outside EU)</td>
<td>12.2%</td>
</tr>
<tr>
<td>Number of countries Kent recruits from</td>
<td>125</td>
</tr>
<tr>
<td>Percentage of overseas students (total)</td>
<td>21%</td>
</tr>
</tbody>
</table>
• Kent was ranked 23rd in the UK in the 2012 Guardian University Guide
• Kent was ranked in the top 15% of universities in the UK for world-leading (4*) research in the Research Assessment Exercise 2008
• Kent was ranked 16th in the UK in the 2008 Guardian University Guide for graduate prospects
We adopt a holistic and inclusive approach to internationalisation. That approach seeks:

• to render the University’s ‘internationalness’ distinctive in UK higher education and beyond
• to grow and nurture our international networks, activities and groups
• to equip our students and staff to thrive as ‘global citizens’ in an increasingly globalised environment, through processes allied to learning and skills development
• to strengthen the University’s reputation regionally, nationally and internationally
• to grow the income Kent obtains from international recruitment and engagement
• to enhance the experience of international students and the international appeal of the University’s portfolio of programmes and activities

Our Internationalisation Strategy positions us both in the global market and in relation to UK students who seek to add an international dimension to their education. It identifies Kent as a major international HE provider in the UK, building on our innovative engagement with Europe through the University of Kent at Brussels, the University of Kent in Paris and our collaborative dual award in MA Heritage Management with the Athens University of Economics and Business (AUB). It ensures that strategic and operational priorities and aims are clearly articulated and shared across the institution.

Key to realising our ambition is an annually developed Internationalisation Strategy Action Plan, with clear implementation areas, overarching target actions, and more specific implementation indicators and outcomes.

“International Development engages with internal and external stakeholders to raise the profile of Kent internationally. It is responsible for international student recruitment and developing our University’s international partnerships. We take a leading role in the successful development and implementation of the University’s Internationalisation strategy.”

Joanne Ganderton-Smith
Director, International Development
THE UK’S EUROPEAN UNIVERSITY

At Kent, we view ourselves as the UK’s ‘European university’. Here are just a few of the reasons why:

The gateway to Europe
Our main campus in Canterbury is located in the UK city closest to the European continent. The proximity of the Canterbury and Medway campuses to airports, the Channel ports, and the Eurostar terminals at Ashford and Ebbsfleet means quick and easy access to Paris, Brussels and Lille.

A campus in the ‘capital of Europe’
Kent is the only UK university with a campus in Brussels, ‘the capital of Europe’. The University of Kent at Brussels offers postgraduate degrees in International Studies, taught in English. Brussels is home to the main institutions of the European Union, and offers unique placement and networking opportunities to our students.

One-year postgraduate programmes based in England and France
The University of Kent at Paris has a range of innovative cross-disciplinary postgraduate programmes in the Humanities. Combining taught modules and a dissertation, these programmes allow students to share a year between Canterbury and Paris.

European programmes and partnerships
Kent provides a wide and growing range of programmes with a particular European focus in areas such as European Culture and Languages, Drama, Politics, Law, Economics, Business and Migration. Opportunities for Kent students to study in continental Europe are not confined to those who are studying or who speak a foreign language, as many of our European partner universities teach in English.

Kent has strong partnerships with institutions across Europe and offers an increasing number of dual UK-international qualifications at Bachelor’s, Master’s and Doctoral level including the BA (Hons) in Politics and International Relations with the Institut d’Etudes Politiques de Lille, and jointly supervised PhDs (Cotutelles de thèse).

Kent also offers programmes under the prestigious and highly competitive Erasmus Mundus Joint Doctoral scheme and Erasmus Mundus Action 2 programme Lotus, which aim to promote partnership and co-operation between European and south-east Asian universities.

New developments in Kent’s provision of specialist postgraduate programmes based in continental Europe include the MA in Heritage Management, a collaborative dual award from the University of Kent and the Athens University of Economics and Business (AUEB), taught in Athens at Eleusis, an area of world-class archaeological significance.
The University of Kent has four exceptional study locations. Our UK campuses, Canterbury and Medway, are in the south east of England, close to London, and we have specialist postgraduate centres in Brussels and Paris.
SUPERB LOCATION: CANTERBURY

The Canterbury campus is built on 300 acres of parkland, within easy walking distance of the Canterbury city centre and only 55 minutes by train to London. It is a vibrant, friendly and welcoming campus, with excellent residential, sports, personal support and social facilities including a theatre, cinema and nightclub.

There are approximately 16,000 students at the Canterbury campus, including undergraduates and postgraduates, as well as lecturers, research staff, members of the local community and overseas students on a year abroad. With 139 nationalities represented, the campus has a very cosmopolitan atmosphere.

The city’s medieval history is easy to see in its streets and buildings and in the world-famous cathedral, which is the venue for the University’s degree ceremonies. The Cathedral, St Augustine’s Abbey and St Martin’s church make up a UNESCO World Heritage Site. The Abbey marked the rebirth of Christianity in southern England and the church, the oldest parish church in England, is still used for worship.
SUPERB LOCATION: MEDWAY

University of Kent at Medway offers a vibrant and modern campus, with innovative buildings and facilities just 45 minutes from London. The campus provides students with outstanding teaching, learning and leisure opportunities, and an exceptional level of personal support.

The University has invested millions of pounds in new, purpose-built facilities including a new development for the School of Arts at an historic, riverside site which is now home to Fine Art, Music & Audio and Performing Arts.

Kent’s Medway campus is part of Chatham Maritime, on the mouth of the river Medway, and it is next to Chatham Historic Dockyard. The Chatham Maritime area has received a huge investment in recent years and includes a multiplex cinema, a large retail outlet and a number of bars and restaurants, all within walking distance of the main campus.
The University of Kent at Brussels (UKB) is home to the Brussels School of International Studies (BSIS), offering a range of specialist programmes related to the study of international affairs. It attracts students from approximately 50 countries around the world, with 60% of its students coming from outside the European Union.

The purpose-designed facilities are a 15-minute drive from the centre of Brussels and overlook the campuses of our partner universities, Vrije Universiteit Brussel (VUB) and the Université libre de Bruxelles (ULB). Kent students have access to facilities on these campuses.

The University has an extensive network of contacts in the city and, through its Guest Lecture Committee, organises frequent specialist talks from diplomats, journalists and politicians. These discussions are often related to international events that occur during the academic year.

Many students also join think-tanks, such as the Royal Institute for International Relations of Belgium, Friends of Europe, or the Centre for European Policy Studies and can attend the public meetings and events of many Brussels based institutions.

“The University’s Brussels campus is an embodiment of our international strategy. With 200 students from approximately 50 different countries, it is an international community focusing on various aspects of international studies. The location in Brussels enables close interaction with international institutions. Through its involvement with the local accreditation agency, it has secured the University of Kent a reputation as a pioneer of transnational higher education in Europe.”

Professor Roger Vickerman
Dean, Brussels School of International Studies
SUPERB LOCATION: PARIS

The University of Kent at Paris has a range of unique and innovative cross-disciplinary postgraduate programmes in the Humanities. Our Paris centre is situated at Reid Hall, in the historic heart of Montparnasse.

Reid Hall has served as a centre for teaching and research since 1834. It is now an international teaching, conference and research centre where our postgraduates share its facilities with staff and students from Columbia University and other prestigious academic institutions.

Paris, its region and the whole of France have excellent public transport systems, allowing excursions to sites near the capital city, such as Zola’s house in Médan, Rodin’s house and studios in Meudon, Monet’s house and gardens in Giverny, Jean Dubuffet’s Villa Falbala at Périgny-sur-Yerres or, further afield, to the châteaux of the Loire, to Lyons, Marseilles and Aix-en-Provence, or the Picasso Museum in Antibes, on the Côte d’Azur. Trips to Italy, Spain and other neighbouring countries are also easily organised.

“The University of Kent at Paris is strengthening our international reputation as a centre for postgraduate study and research. UKP is bringing to Kent increasing numbers of postgraduates from across the UK and around the world, all attracted by the opportunity to take an MA in the Humanities, using English as their working language, sharing the year between Canterbury and Paris.”

Professor Peter Read
Academic Director, University of Kent at Paris
INTERNATIONALISING THE UNIVERSITY

While our external outlook embraces and celebrates our global connections, the University also works hard internally to internationalise the University of Kent experience and environment.

Initiatives in this area include the rapid expansion of staff and student opportunities for overseas mobility; the growth of our provision in Brussels, Paris and Athens; the further development of world languages teaching and learning delivered through our Centre for English and World Languages; advances in the provision of employability and skills training oriented to the international agenda (including our new Graduate School Global Skills Award); and the creation of international communications media such as Kent International, which provides regular updates on internationalisation activity at the University.

Each year, students, staff and members of the public come together to enjoy WorldFest, a spring festival celebrating international art, culture and performance, which is a highlight of the Kent calendar, and great fun for all.

The University works closely with local stakeholders such as Kent County Council, in particular through its office in Brussels, on a variety of international projects. The KCC Brussels office also provides opportunities for students at the University’s Brussels campus to work as interns and gain practical experience of regional representation at the supranational level.

“The Global Skills Award is a unique programme designed to help our students enhance their global awareness and improve their employability-related skills in a competitive international job market, whilst studying for a Master’s Degree. Now in its second year, it has proved immensely popular with students, who have enjoyed a stimulating programme of activities related to topical issues confronting the modern world and made new connections and contacts.”

Professor Diane Houston
Dean of the Graduate School

https://twitter.com/i/#!/UnikentInternat
Kent has long been committed to developing partnerships with leading universities around the world, and in recent years we have refined our focus on international partnership cultivation, identifying and building upon key strategic relationships in priority areas of the globe.

We encourage students and staff to participate fully in opportunities provided through our partnership connections, and recognise the benefit of participation both to individuals and to the University as a whole.

We offer students the opportunity to spend part of a degree programme abroad and give access to a variety of opportunities including Erasmus and international exchanges to as many Kent students as possible.

We have as a result a well-established history of welcoming international exchange students from around the world to Kent, for a year or a term. The exchanges which our international relationships permit are of vital importance to student life at Kent, to the development of student skills geared to graduate employability, and to the multicultural, cosmopolitan ethos of the University.

"Within the Faculty of Humanities at Kent, each student now has the opportunity to apply to study abroad. We have exciting exchange opportunities around the world in place, so that Humanities students can spend a year in China, Hong Kong, Canada, South Africa, or at a European University. Our students can thereby gain valuable international and intercultural competences, far beyond their subjects of study."

Dr Peter M Boonisch
Faculty Director of Internationalisation,
Faculty of Humanities
Kent enjoys links with over 100 partner institutions in Europe. The University offers European double degrees, strongly promotes the exchange of staff and students under the Erasmus scheme, and hosts many academic and collaborative initiatives and projects with a distinctive European focus.

Strategic partnership development work with the Universiteit Gent and Philipps-Universität Marburg has been a priority in recent years.

**Erasmus Mundus**

Kent is the only institution in the UK to have a lead role in the Erasmus Mundus Joint Doctorate programme. The Joint Doctorate in Text and Event in Early Modern Europe (TEEME) is the first Erasmus Mundus Joint Doctoral programme co-ordinated by a UK institution. Under Erasmus Mundus Action I, Kent leads a consortium formed of the following partner institutions: Freie Universität Berlin, Germany, Universidade do Porto, Portugal, and Univerzita Karlova v Praze, Czech Republic, as well as 30 associated partners within and outside the EU. Kent is proud to coordinate a Consortium formed of Universität Hamburg, Germany; Universiteit Utrecht, the Netherlands; and Eötvös Loránd Tudományegyetem, Hungary, to offer an Erasmus Mundus Joint Doctorate in Cultural and Global Criminology.

**Membership of the Santander Group**

Kent is a member of the Santander Group, a European universities network comprising some 35 members from 16 European countries. It was founded in May 1992 in Spain with the aim of establishing special academic, cultural and socio-economic ties and exchanging best practice, in order to enhance the development of European education and research policies.

**European research connections**

Kent is a major participant in European programmes such as the Framework Programme and the cross-border strand of Interreg within the European Regional Development Fund. Many academic schools and research staff are partners in innovative European projects, at the cutting-edge of research.
The University of Kent is actively involved in strategic partnership development work in South East Asia, with a view to strengthening opportunities for student and staff exchanges, student work placements, research collaborations and alumni participation. The University has a strong alumni presence in the region.

Part of that strategic partnership development work is the Hong Kong and China Portal initiative, which includes a five-year fundraising project aimed at generating £1 million to support scholarships, student mobility and research initiatives. The Portal initiative brings together a range of University programmes and projects, provides a focus for links between Kent staff and researchers in China and Hong Kong, and offers students life-changing study and work abroad opportunities.

Our partner institutions in mainland China include China Foreign Affairs University, Renmin University of China, the University of International Business and Economics, Beijing, and the Southwest University of Political Science and Law (SWUPL). Partners in Hong Kong include the University of Hong Kong, Chinese University of Hong Kong, City University of Hong Kong, and Hong Kong Baptist University.

Also in the region, Kent has engaged in strategic partnership development activity with the Universiti Teknologi Malaysia (UTM), enabling students to take part in year abroad exchanges. In addition, students from the School of Biosciences have undertaken work and study placements at Biotec, the National Center for Genetic Engineering and Biotechnology, Thailand.
Kent has well established partnership connections with prestigious institutions across the USA, and more recently in Canada, and is a key player in UK-US exchange activity.

Many of our students enjoy a year abroad in North America, and we are also developing work placement and enterprise-related activity there.

We have developed a strategic partnership with Virginia Polytechnic Institute and State University, with a comprehensive focus on student and staff mobility, enterprise and research collaboration.

This has brought about the establishment of an international partnerships network, which brings together a small group of international partner universities from the North America and Canada, the UK, Malaysia, China, Belgium and Australia, aimed at sharing good practice under the Internationalisation theme, and at developing joint projects, including study abroad.

Kent has a strong alumni base in the US, including many graduates of the University of Kent at Brussels.

“Kent Innovation & Enterprise provides students with the opportunity to develop and exploit their employability and life skills. We provide a dedicated space, The Bulb, located within the Innovation Centre on the Canterbury campus as a dynamic multidisciplinary environment to motivate and encourage ideas generation; many of our events and competition have an international dimension. Annually, we run the VT Knowledge Global Business Concept Challenge, taking place in our partner university, Virginia Tech.”

Carole Barron MinstIKT
Director of Kent Innovation & Enterprise
Connections and collaborations between researchers or staff involved in Enterprise projects are key to a number of our international partnerships. Indeed, some of our wider institutional partnerships have come about through research or enterprise links.

The University’s Research Strategy works in tandem with our Internationalisation Strategy, and seeks to engage with research agendas, agencies and funding streams, both at home and abroad, that help us to enhance further our European and international research collaborations, partnerships and related income. Equally, our Enterprise agenda has been shaped by, and makes a significant contribution to, the University’s Internationalisation Strategy.

At Kent, we endeavour to ensure that we have accessible and effective systems for disseminating information about European and international research projects, networks and funding sources. Mechanisms for better aligning staff research expertise to the needs of global enterprise have been put in place. And, as the UK’s ‘European university’, we continue to work hard to draw on opportunities offered by European funding programmes, in order to encourage cross-border activity related to research and development, innovation and entrepreneurship.

“The best research increasingly requires international collaboration and Kent academics are involved in over 50 joint projects with other researchers in Europe, North America and beyond.”

Professor John Baldock
Pro-Vice-Chancellor for Research
The RAE 2008 ranked Kent 24th in the UK for its world-leading research

- Five of our subject areas had 30% or more of their research rated 4* – Drama, English, History, Law, Social Policy and Sociology.
- 97% of academic staff work in school or centres where the research is rated as internationally or nationally excellent (RAE 2008).
- Both The Guardian and The Times newspapers rank Kent 29th, with The Independent online rating the University 28th for its overall research activity.
We welcome students from across the world to Kent, at undergraduate and postgraduate levels, and they play a major role within the community life of the University.

The needs of international students are diverse, and induction and support mechanisms (academic and administrative) must recognise and respond to that variability. The University regularly undertakes its own research and has recourse to external research, in order to identify how best to support its growing international student population. Listening to and acting on feedback from international students, through surveys and dialogue with student groups, as well communicating the fruits of feedback, is a really important part of what we do, in order to enhance further the international student experience at Kent.

Ensuring that the Kent student experience is itself internationalised is no less important to us. We seek to encourage our students to learn how to function and understand themselves as ‘global citizens’, encouraging the development of aptitudes central to their future employability in an ever more connected world. By offering the chance to work and study abroad, by providing a range of language learning opportunities, within and outside the main curriculum (including Japanese, Mandarin and Arabic), by developing ‘global skills’ training provision in areas of the University.

A significant proposition of the Internationalisation Strategy, from the start, was that as many Kent students as possible should have the opportunity to spend time in another country/culture, as part of their education. The scale and duration of this experience has varied from course to course over time, and has reflected individual students’ readiness to enhance their learning with study or work overseas, but we have striven to embed it ever more strongly into the student life of the University.

“Internationalisation lies at the very heart of CEWL’s operation and strategy. The Centre plays a key role in the recruitment of international students and the institution-wide promotion of intercultural awareness through the provision of academic pathways and a wide range of language learning opportunities.”

Anthony Manning
Director, Centre for English and World Languages (CEWL)
“As a proud alumnus, I will do what I can to help link the University of Kent with my part of the world.”

Dr Eddy Fong is an inspirational business leader with extensive knowledge of Hong Kong, China and the Asian economy. Retired as Senior Partner of PricewaterhouseCoopers in Hong Kong after 30 years, he is now Chairman of the Hong Kong Securities and Futures Commission and Senior Advisor to Tricor Services. Highlights of his distinguished career and recognition of his professional and public achievements include an Honorary Doctorate of Civil Law from the University of Kent in 1997 and the award of a Gold Bauhinia Star from the Hong Kong government in 2008.

Dr Fong is also a co-ordinator and key member of the University of Kent’s Hong Kong alumni committee. He has the distinction of being the first person from Hong Kong to graduate from the University, having obtained a degree in Accounting in 1969.

www.kent.ac.uk/alumni
We continue to ally alumni relations activity with the implementation of the Internationalisation Strategy.

The University of Kent has an international alumni network of global reach. We have formal alumni associations in North America and in Hong Kong, plus a recently established alumni committee in Malaysia, and are keen to support other international alumni groups as they develop similar structures and programmes of activity.

Interactions with international alumni are a really important part of life at Kent, and are achieved through social events, cultural activities and the vital fundraising and recruitment work in which our overseas alumni generously support us. We particularly enjoy meeting our international alumni and are made enormously welcome by alumni groups overseas wherever we go.
FUTURE INTERNATIONAL ENGAGEMENT

Internationalisation is an integral and ongoing area of University planning, and we are actively preparing for the future. Here are some of our specific objectives and priorities:

• We will enhance the international opportunities we offer to our students, in order to strengthen significantly their personal and skills development, and to help prepare them for graduate employability in a global marketplace.

• Building on partnership work already undertaken, we will explore the further development of strategic international relationships with universities in Europe, North America, Australia, Latin America and Turkey.

• In order to meet institutional international student recruitment targets, we will focus our recruitment activities on priority markets identified in the University’s International Recruitment Strategy. Our aim is to attract and recruit highly-qualified students for entry to Kent across all our faculties and campuses.

• We will continue to increase international student and staff mobility at Kent and to develop an internationally attractive curriculum and portfolio.

• A high level of student satisfaction is a key strategic priority for Kent. Through the National Student Survey and internal international student satisfaction surveys, we will continue to monitor and take feedback on overseas student satisfaction. We will work closely with the Kent Union International Students’ Committee, the Student Experience Committee and related institutional support services to continue to improve both international student support, welcome and orientation provision and the overall overseas student experience at Kent.

• We will further enhance international events at Kent such as WorldFest and Europe Day, that celebrate our international community, diversity and multiculturalism.

• We will aim to establish and/or enhance overseas alumni engagement strategies across an increased number of countries.